



What's up @ ET August 2020



A STAR ALLIANCE MEMBER 



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News Recap

Ethiopian Expands Its Global Hub - Addis Ababa Bole International Airport, unveils its new Aviation Infrastructure blending Modernity with Bio Safety

Ethiopian Airlines Group, the Largest Aviation Group in Africa is pleased to announce that it has successfully completed a new passenger terminal at its hub Addis Ababa Bole International Airport with emphasis on Bio Security and Bio Safety measures.



News Recap

Ethiopian In-Flight Catering signs agreement with Ethiopian Chef Association.

Ethiopian In-Flight Catering in collaboration with Group HCM, joined on an event of signing a Memorandum Of Understanding between Ethiopian Chef Association and Ethiopian, intending to create a collection of chefs to network, mentor and enhance skills, who are strongly committed to supporting the growing Ethiopian tourism industry. The alliance also have a common intention of making Ethiopian dishes worldwide edible.



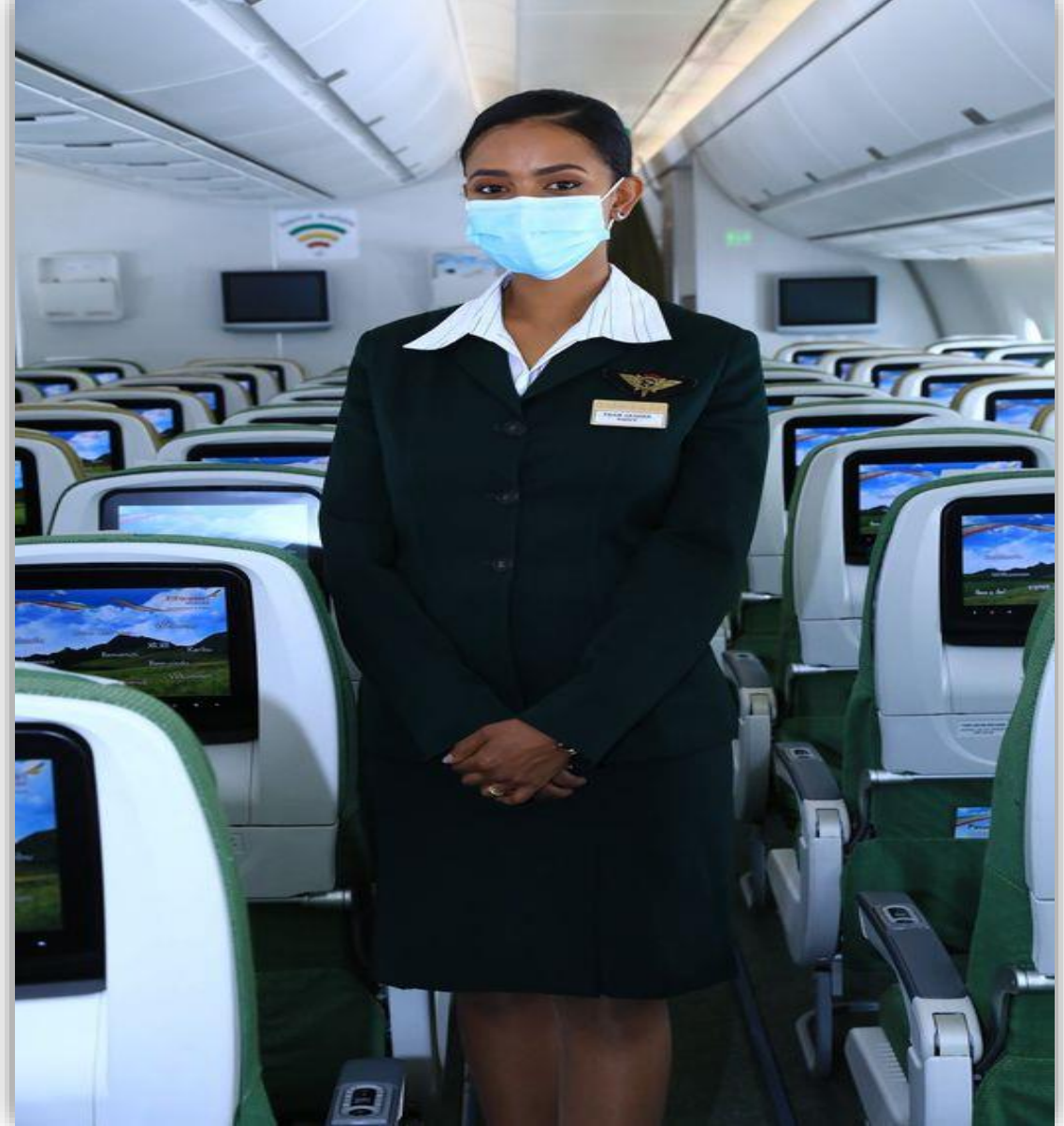
News Recap

Ethiopian Airlines launches YouTube Program Dubbed Selamta

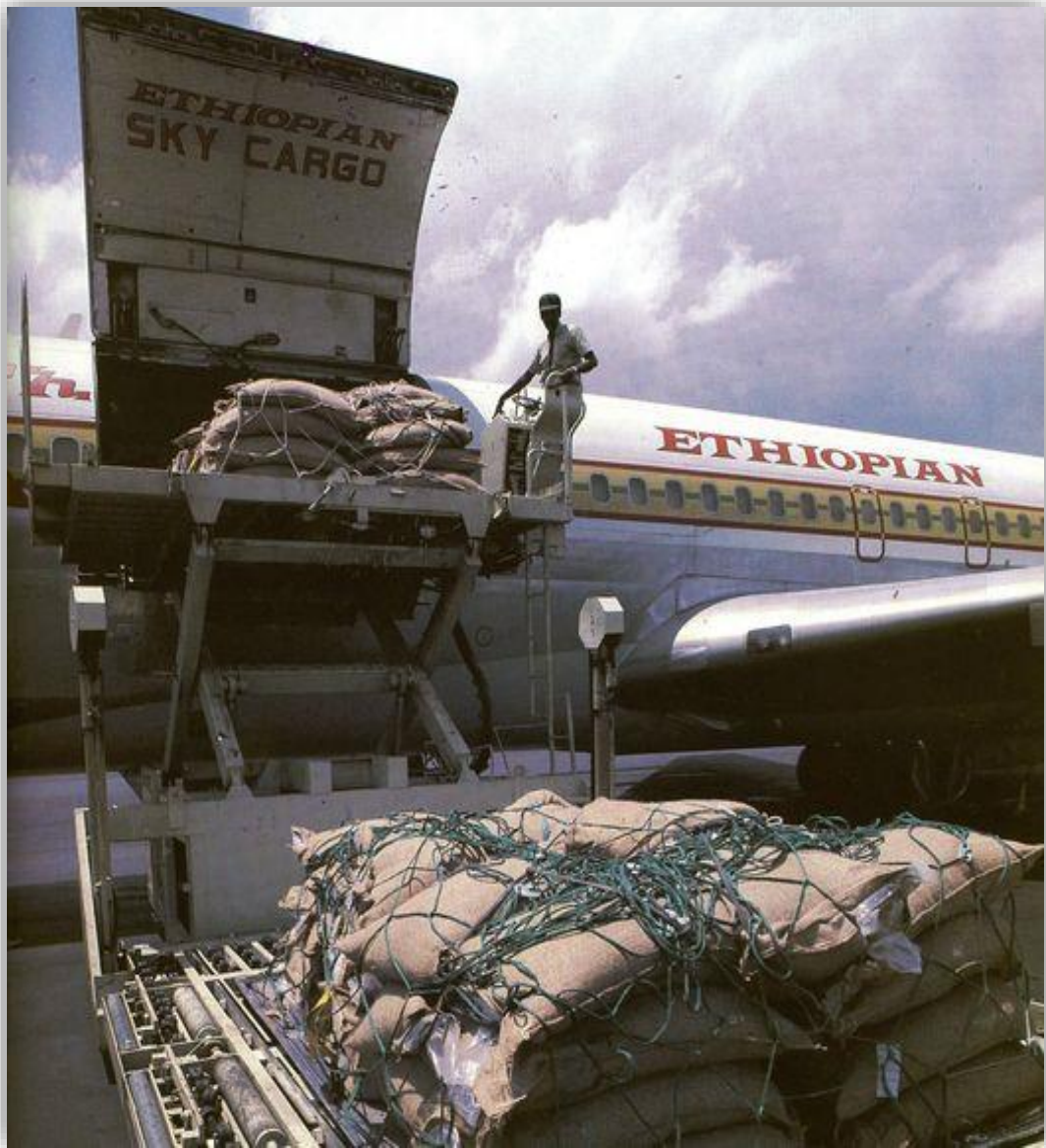
Group PR & Corporate Communications has commenced a weekly YouTube program called Selamta. The main objectives of the program are: to inform the media and public about ET's strategic importance and its socioeconomic contribution to Ethiopia, particularly in terms of boosting trade, investment and tourism; to proactively counter disinformation and maintain the good image of the company by providing the actual facts about its business operations and human capital management; to amplify Ethiopian and its employees success stories; to increase sense of belongingness among employees and all Ethiopians...etc. The program consists of four segments namely: Cloud Café, Aviation Press, Wuloye and Short News.



Picture of the Month



Back in the days



Cargo service has always been a strong feature of Ethiopian.

Ethiopian in picture



BALE MOUNTAINS

ETHIOPIA



WHAT'S UP @ ET

What's up it is a monthly digital publication which recaps major happening in Ethiopian Airlines. Your Feedback is highly appreciated.



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