

# WHAT'S UP @ ET IN OCTOBER 2019



**INAUGURAL OF ETHIOPIAN NEW DESTINATION  
TO BENGALURU, INDIA.**

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## Ethiopian Expands its Service in India Adding Bengaluru in Its Network

*Ethiopian Airlines, the Largest Aviation Group in Africa and SKYTRAX Certified Four Star Global Airline, has launched a passenger flight to Bengaluru, India on 27 October 2019.*

*The capital of the Indian state of Karnataka, Bengaluru is dubbed 'Silicon Valley of India' and serves as the center of technology and innovation.*



## NDC Office Holds Travelport Product Day Event

National Distribution (NDC) office held Travelport Product Day event for around 100 IATA accredited travel agencies in Ethiopia on September 30, 2019 at Ethiopian Skylight Hotel.

Features, advantages and benefits of a number of Travelport products were showcased. Third Party products on “Back-office system” and “Online solutions” were also exhibited. The products are designed to greatly enhance agents’ productivity, thereby increase sales.

NDC office has been distributing Travelport’s Galileo GDS for travel agencies in Ethiopian market since 1998. Ato Yohannes Bekele, Manager NDC, thanked the attendees during the dinner ceremony.

The event came to an end with a question and answer session meant to address inquiries from the participants.



### Ethiopian Airlines Group Launches Sustainability Initiative to Support Local Farmers

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*Ethiopian Airlines Group, the Largest Aviation Group in Africa and SKYTRAX Certified Four Star Global Airline, has launched an innovative capacity development initiative aimed at creating local value in agricultural products. The forward-looking development initiative is tailored to support cooperative unions comprising millions of farmers with innovations and technology, thereby ensure their international market penetration. While discussing with Mr. Tewolde GebreMariam, Ethiopian Group Chief Executive Officer at Ethiopian headquarters, stakeholders drawn from government agencies and farmers' cooperative unions have expressed their gratitude on the launch of the capacity development program and vowed to work together.*



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Nigerian Governor Visit Ethiopian Airlines



South African International Students Visit Ethiopian Airlines Facility



*UN Women  
Affairs Di-  
rector Visit  
Ethiopian  
Airlines*







## Ethiopian Promoted at IFTM Tourism Show

*The International French Travel Market tourism fair, one of the largest tourism trade shows in Europe, is being held in Paris starting from 01 October and will come to an end on 4 October 2019. Close to 35,000 tourism professionals, including tour operators, charter dealers, airline solutions and representatives from different countries attended the event. Ethiopian embassy in France in collaboration with Ethiopian France promoted Ethiopian airlines and Ethiopia as a tourist destination.*



## Qatar Area Office Promotes Ethiopian at Ugandan Independence Day and Nigerian National Day Celebrations

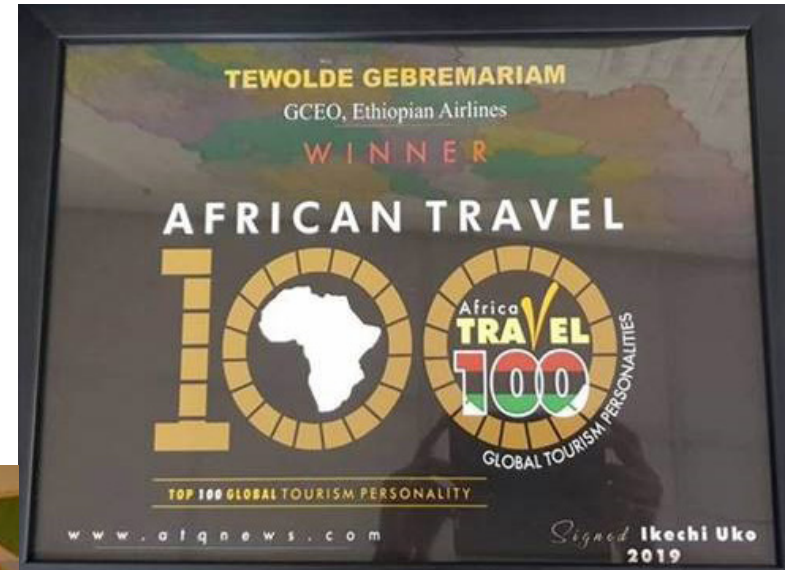
*Ethiopian Airlines area office in Qatar promoted Ethiopian at the Ugandan Independence Day celebration which was held in Governor Suits West Bay, Doha on October 11, 2019. Different enactments such as Ugandan fashion show and Ugandan music were displayed while motivational speeches were delivered at the event.*

*Qatar Area Manager, Mr. Lesanework Gedewon made a speech highlighting the ever growing relationship between Ugandan community in Qatar and Ethiopian Airlines. This was followed by the signing ceremony of memorandum of understanding (MoU) between Ugandan Community President and Ethiopian Qatar Area Office Manager. The event came to an end with dinner and party programs.*



## Nigeria Area Office Celebrates Ethiopian Day in Lagos

*Ethiopian Airlines Nigeria Area Office celebrated Ethiopian Day in Lagos in the presence of a number of government authorities, sales agents and corporate clients. Ethiopian thanked the partners for their cooperation and patronage they demonstrated so far. The Program was held At Eko Hotel, Lagos on the last day of Akwaba African Travel Market Conference which was attended by more than 6000 participants from all over Africa and some European countries.*



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*As part of its employee engagement initiative, Ethiopian has celebrated the birthday of employees who were born in the month of October*



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*Ethiopian International Services Staff Congratulate Colleague on His Promotion*



*A farewell ceremony was held to see off Ato Solomon Yadetta who had been working as Regional Director Sales & Services Middle East, Gulf & Asia as he assumes a new position as A/MD Ground Services.*



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## ShebaMiles Awards Question & Answer Competition Winners



*# DidYouKnowthat*  
Ethiopian Upgrades Employees' Ticket Benefit System

Business Transformation and B2B Application Design & Delivery sections have been continuously enhancing E-staff ticket benefit system along with Employee Services and HR Records and SAP functional support team to ensure effective and seamless service for Ethiopian employees by making the entire employee ticketing process self-contained.

*Accordingly, the below new additional features have been added on the E-staff ticket benefit system effective as of September 2019.*

*Hence this is to inform all Ethiopian family to enjoy the new features which include:*

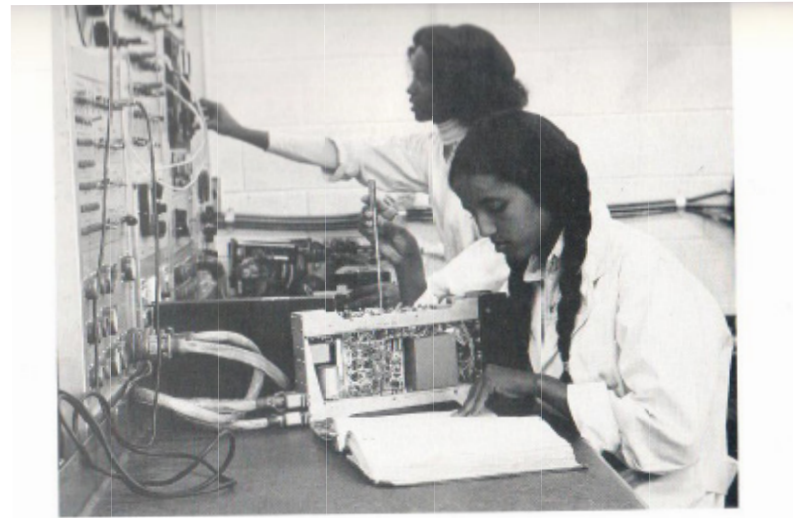
- Ticket Self Rebooking: Employees can easily rebook their ticket if they wish to change flight date and flight number to the same sector.*
- Note: Change is allowed only within the approved vacation range. Reduced ticket owners can change their schedule within 24 hours.*
- Ticket self-refunding: Employees can refund their tickets if they have not utilized the entire journey and if they have purchased the ticket through payroll option.*
- Ticket cost report: Employees can track their ticket utilization and their payroll deduction to reconfirm against their pay slip.*
- Enhancement to accommodate contract employees and retired staff: Contract employees are now able to use the E-Staff system based on their contractual agreement. Retired employees and their families can also issue tickets by themselves using the system.*
- Infant Ticket Issuance: The E-staff ticket benefit system has also been enhanced to explicitly support employee infant ticket self-issuance.*

*We will soon bring all the remaining ticket related benefits at your fingertips.*

*Find attached the user guide for the upgraded Ethiopian Employees Ticket Benefit self-service system.*

*You can access the system using <https://estafftravel.ethiopianairlines.com/Users/Login>*

*Right: In 1977 Ethiopian made another innovation by accepting women for specialised training avionics.*



*Right: Complet 'Ethiopianization' of the Airline was achived by 1974.*





## What's Up @ET in October 2019



*Lalibela is history and mystery frozen in stone, its soul alive with the rites and awe of Christianity at its most ancient and unbending. No matter what you've heard about Lalibela, no matter how many pictures you've seen of its breath-taking rock-hewn churches, nothing can prepare you for the reality of seeing it for yourself. It's not only a World Heritage site, but truly a world wonder. Spending a night vigil here during one of the big religious festivals, when white-robed pilgrims in their hundreds crowd the courtyards of the churches, is to witness Christianity in its rawest and powerful form.*

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<https://www.rt.com/business/470387-ethiopian-airlines-airbus-order/>



<https://af.reuters.com/article/investingNews/idAFKBN1WH0NS-OZABS>

**Bloomberg**

<https://www.bloomberg.com/news/articles/2019-10-04/ethiopian-airlines-close-to-deal-to-order-airbus-a220-planes>

**The Brussels Times**

<https://www.brusselstimes.com/all-news/belgium-all-news/73269/ethiopian-airline-to-begin-daily-direct-flights-from-brussels-to-addis-ababa/>



<https://www.businesstraveller.com/business-travel/2019/10/15/ethiopian-airlines-to-fly-brussels-addis-ababa-non-stop-daily/>



<https://www.eturbonews.com/327978/200k-visitors-from-217-countries-ethiopian-tourism-soars-with-e-visa/>



<http://venturesafrica.com/ethiopian-airlines-mulls-interest-in-south-african-airways/>



<https://simpleflying.com/ethiopian-airlines-revenue-increase/>



<https://www.africanews.com/2019/10/05/ethiopian-airlines-close-to-deal-to-order-airbus-planes/>



<https://www.modernghana.com/news/958592/ethiopian-airlines-annual-revenue-grows.html>



<https://www.newtelegraphng.com/2019/10/rivers-ethiopian-airlines-agree-on-flight-from-port-harcourt/>

## What's Up @ ET

What's Up @ ET is a monthly digital publication which recaps major happening in Ethiopian Airlines. Your feedback is highly appreciated

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(+251-11)517-89-07/913/656/165/529



CorporateCommunications@ethiopianairlines.com



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