



What's Up @ ET July 2020

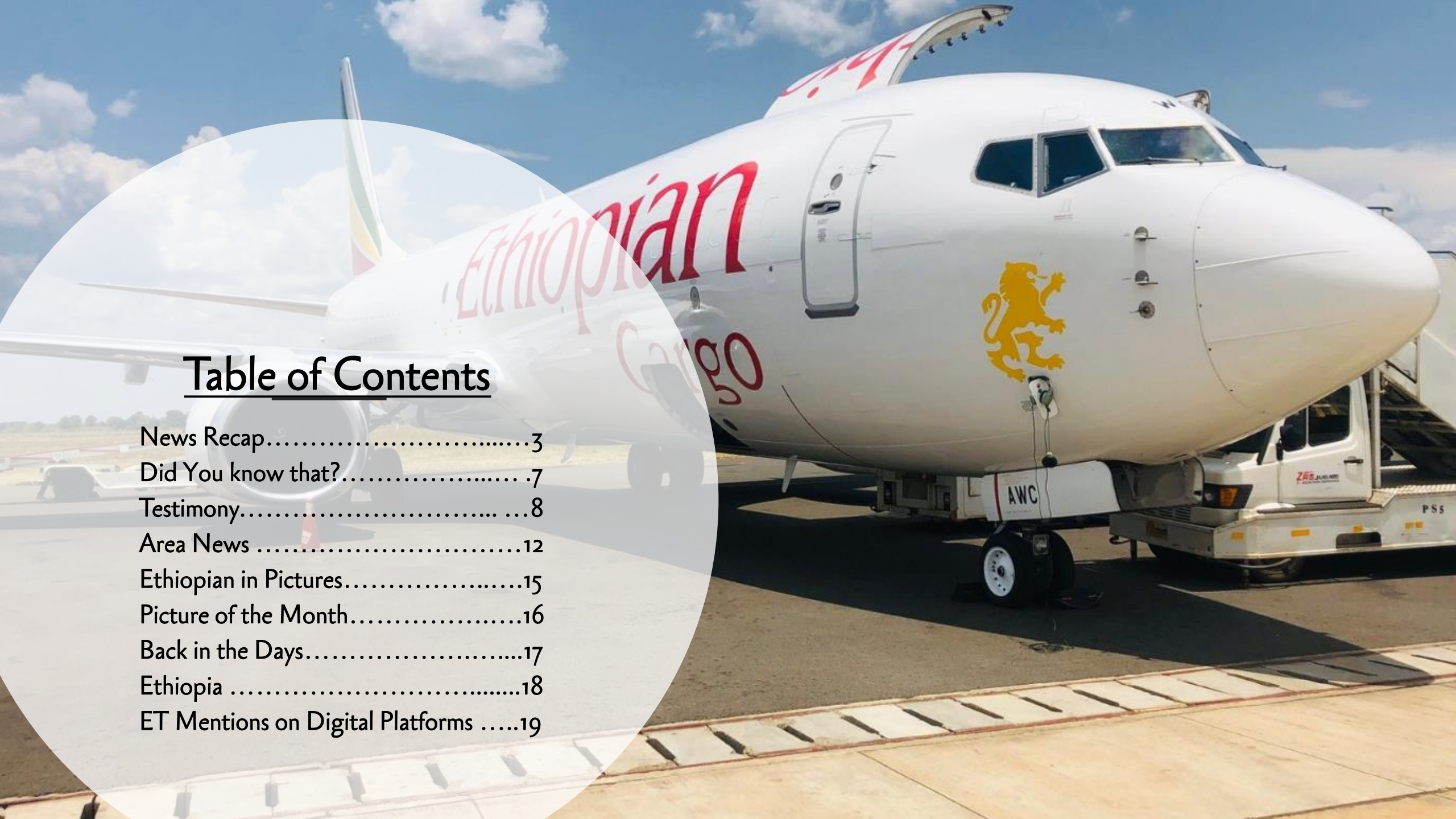


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News Recap

Ethiopian Aviation Academy Holds First of its Kind Virtual Graduation Ceremony

The first of its kind virtual graduation ceremony took place at Ethiopian Aviation Academy (EAA) on the 24th of July 2020. Ethiopian Aviation Academy, the largest and the most modern aviation training academy in Africa, graduated 558 aviation professionals on a graduation ceremony that was held in a virtual environment for the first time due to COVID-19 pandemic.

Ethiopian Airlines Group GEO Mr. Tewolde GebreMariam, Ethiopian executive management team, aviation stakeholders, invited guests as well as family members of the graduates attended the virtual ceremony. The graduates include 72 pilots, 173 cabin crew, 7 aircraft technicians and 306 marketing professionals from six countries including Ethiopia.



Ethiopian and Partners Collaborate to Extend Support to COVID-19 National Task Force

Ethiopian Management Club, Ethiopian Primary Basic Trade Union (ETGPBTU), Chinese Communications Constructions Company (CCCC) and DAR Consultancy have extended donations to the COVID-19 National Task Force. The Management Club donated ETB 2 million while ETGPBTU contributed ETB 1 million to the National Task Force. The donation is part of the airline's unwavering commitment to supporting the national effort against the pandemic.

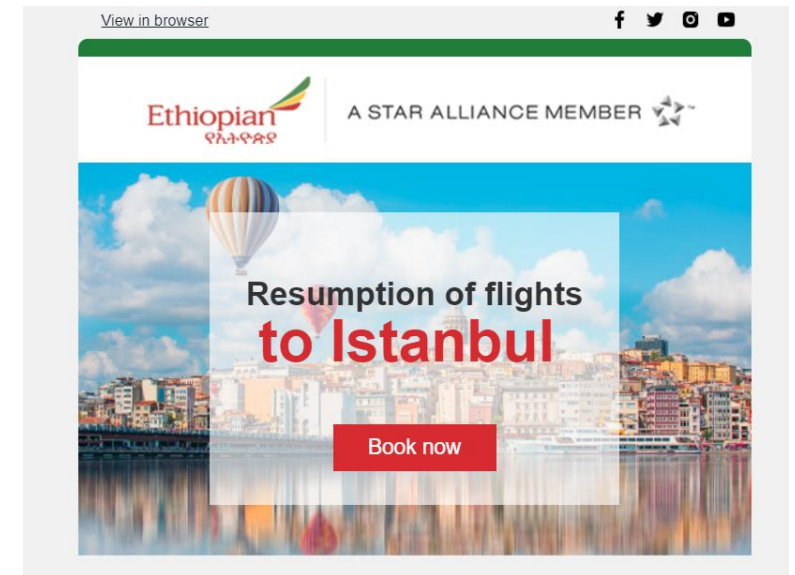
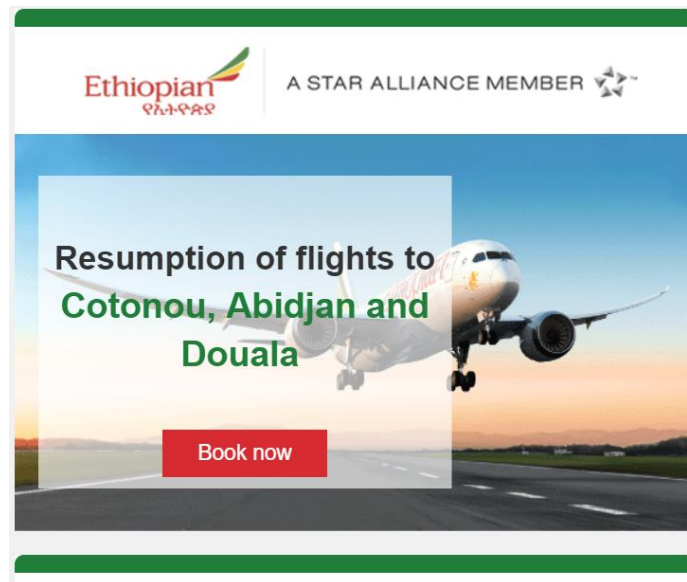
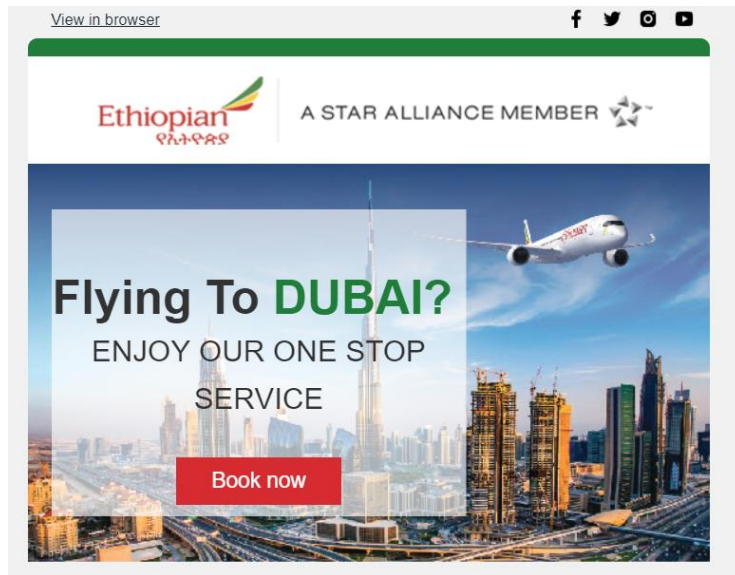
At the donation event held at ET headquarters, Ethiopian partners CCCC and DAR Consultancy also donated different medical supplies worth ETB 2.5 million to the task force. Regarding the donation, Ambassador Misganaw Arega, Chairman of the Task Force's Resource Mobilization Committee, commended the initiative of the Management Club, the Primary Basic Trade Union and the partners for the exemplary endeavor. Mr. Tewolde GebreMariam, Ethiopian Group CEO, on his part extended his appreciation to ETG Primary Basic Trade Union, CCCC and DAR for their collaboration to the exemplary cause.



As Governments Lift lock-down Measures, Ethiopian Announces Resumption of Regular Service

Ethiopian Airlines, Africa's largest airline is resuming service to Dubai further to the ending of the lock-down and its opening for leisure travelers as of July 8, 2020. Djibouti has also ended its lock-down on 17th of July. As a result, Ethiopian has resumed normal service to Djibouti.

Meanwhile, Ethiopian has resumed flights to Cameroon on special permit as of July 13, 2020. The service is initially available three times a week on Tuesdays, Thursdays and Saturdays from Addis Ababa to Douala via Yaoundé and then back to Addis Ababa. Esteemed customers are kindly informed that facemasks are mandatory for travel and are requested to satisfy destination entry requirements such as health certificates and fill health declaration forms if required.



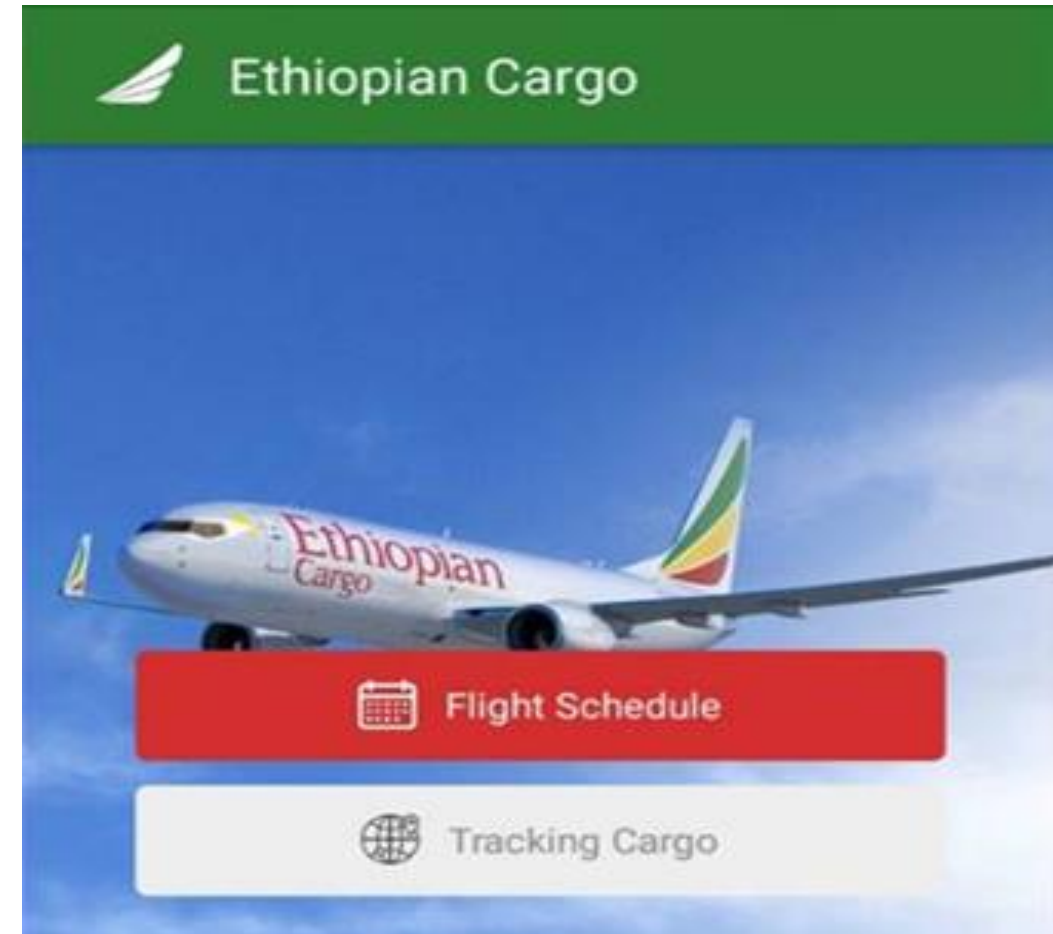
Ethiopian Introduced a Mobile App which Transformed Cargo Customers' Experience

The mobile app has brought convenience to Ethiopian Cargo & Logistics Services customers through a range of self-service features including checking flight schedule, cargo tracking and charter requests at the swipe of a finger. It allows customers to access real-time updates about their shipments and to process their charter requests.

As a customer-centric airline, Ethiopian has been leveraging its in-house digital capabilities to further elevate customers' experience by taking its digital service to the platforms of their choice. Users can download Ethiopian cargo mobile app from Play Store and App Store using the links:

<https://bit.ly/2VJInrh>

<https://apple.co/3c1dg13>



Did You know that...

Ethiopian Airlines will soon introduce a variety of bread and cakes made from "Teff" into its in-flight meal service.

"Teff" is Ethiopia's native gluten-free grain and rich in minerals and fiber, which make it immensely beneficial for your health.



“We are also amazed by the tremendous progress of the Ethiopian Airlines” H.E Luiz Eduardo Villarinho Pedroso, Ambassador of Brazil in Ethiopian



<https://www.press.et/english/?p=25537#>

**“Brazil and Ethiopia are enjoying excellent bilateral relations,”
Ambassador Villarinho Pedroso**



Today's exclusive guest is Luiz Eduardo Villarinho Pedroso, Ambassador of Brazil in Ethiopia. Ambassador Villarinho Pedroso was appointed as Ambassador Extraordinary and Plenipotentiary of Brazil to the Federal Democratic Republic of Ethiopia in 2019.

Following this, the First Meeting of Bilateral Political Consultations was held in Addis Ababa in April 2018. On these consultations, governments of Brazil and Ethiopia signed the Agreement on Investment Cooperation and Facilitation (AICF). In the same year, **Ethiopian Airlines** started linking Addis Ababa to São Paulo, Brazil's vibrant financial center, daily.

Something very important here is the beginning of the flight of **Ethiopian Airlines** which contributed a great deal in boosting the bilateral relations since several people started relying on it for commercial and transportation purposes. The frequent flight initiated a high exchange of goods and visits.

We are also planning to work with The **Ethiopian Airlines**. The aerospace industry of Brazil is the largest throughout the southern hemisphere and we have advanced aviation industry. We are also amazed by the tremendous progress of the **Ethiopian Airlines**. Currently, while many companies are losing their businesses due to COVID-19, the **Ethiopian Airlines** is recycling and reinventing techniques that enable it to withstand the possible challenges. Some of the planes transport the passengers while others serve as the cargo. We appreciate the leadership of the airlines. It has become a very important transportation system for people in a different part of the world during the COVID-19. Different parts of the world rely on the transposition service of **Ethiopian Airlines**. Providing the necessary logistics in the fight against the COVID-19 is a marvelous job.

Testimony



#DYK that the Humanitarian Air Hub in #AddisAbaba has been up and running for 100 days?

Thanks to great collaboration between the Govt of #Ethiopia, @flyethiopian & @WFP_Ethiopia, hundreds of mt of #COVID19 equipment was transported across Africa.

insight.wfp.org/marking-100-da...



Marking 100 days of the Addis Ababa Humanitarian Hub
insight.wfp.org

9:36am · 25 Jul 2020 · TweetDeck

15 Retweets 50 Likes



Gold Star Aviation @GoldStrAvia... 20h
Ethiopian Airlines resumes more and more flights, join our partner on a mission to reconnect the world.
#FlyEthiopian #EthiopianAirlines
#FlyWithConfidence @flyethiopian



Henok Teferra Shawl
@_HenokTeferra

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facebook.com

12:46pm · 25 Jul 2020 · Twitter for iPhone

19 Likes



Antoine Chevrier

@ChevrierAntoine FOLLOWS @FLYETHIOPIAN

Ambassador Ethiopia and Djibouti + rep AU. Ambassadeur Éthiopie et Djibouti + rep UA. Vues personnelles. Retweets ≠ endorsement



Antoine Chevrier @ChevrierAntoine 6m

Combating #COVID19 needs to be a collective effort. 🇨🇦 happy to contribute 400,000 N95 masks to the @AfricaCDC in addition to our support to #PACT. Thanks @AmiraDSA for being here with us today and @flyethiopian for the support in bringing this to the continent.



4 Likes

Testimony



Embassy of Switzerland in Ethiopia

2 h · 🌐

አመሰግናለሁ ! Danke ! Merci ! Grazie ! Grazia ! Thank you !

<https://twitter.com/i/status/1248367000583274502>



Ambassadeur Chasper Sarott

@SwissAmbTana

#FlyingHome 🇨🇭 Le vol spécial de Ethiopian Airlines, affrété par #Ambatovy, a décollé de #Antananarivo 🇲🇩. Les connexions de #AddisAbaba vers l'Europe 🇪🇺 et la Suisse 🇨🇭 sont assurées. 🙏 à l'entreprise @AmbatovyJV, les autorités 🇲🇩 et @flyethiopian de rapatrier aussi des 🇨🇭.

Translate Tweet



👤 Ethiopian Airlines and 9 others

Testimony

 **Mags** @mag4kg 41m
Replying to @Miss_Chenzo
I feel this. It was @flyethiopian that got me home from India and they treated me with kindness i can never repay Addis.

 **Facts East Africa**
@east_facts

FACT: Ethiopian Airlines is the second oldest airline in Africa.

It was founded on 21 December 1945 and commenced operations on 8 April 1946, expanding to international flights in 1951.

The Airline is also Africa's 'Best' Airline and it has been so for 3 consecutive years.



 **ETWatch** @ETWatch 13h
Ethiopian Airlines still plying the skies, and connecting Africa to the world: 37 aircraft seen here live, in flight at time of posting #ethiopianairlines #ethiopia #africa #flight #avgeek



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Ethiopian Airlines, an African Exception

Africa's leading airline has developed the cargo niche to carry masks and other medical equipment during containment. At the moment, It does not ask for help to ensure its survival and does not fire employees.

“Despite the difficulties, Ethiopian Airlines did not ask for aid to ensure its survival,” says Hailegebrel Tadese, Geneva-based regional director proudly. Above all, we are particularly proud to be able to maintain all the workplaces of more than 16,000 employees. ” Indeed, most airlines have not escaped widespread layoffs.

<https://www.letemps.ch/economie/ethiopian-airlines-une-exception-africaine#>

LE TEMPS



Ethiopian Repatriated Ugandan Citizens from Canada



Area News

Arba Minch Airport Staff Members Planted More Than 800 Trees Inside and around the Airport Premises.



Ethiopian in Pictures



Picture of the Month



Back in the Days



Freight has always been a strong feature of Ethiopian Service

Ethiopia Rejoices Over Dam Filling Target

"We conducted the filling of the Grand Ethiopian Renaissance Dam without causing harm to anyone. The completion of the first round of filling is historic moment that demonstrates the commitment of Ethiopians to the renaissance of our country," His Excellency Abiy Ahmed (PhD), Prime Minister of Ethiopia



Images retrieved from https://www.google.com/search?q=+filling+of+dam&tbm=isch&ved=2ahUKEwiqqpPW9_TqAhWT0-AKHTKCB6oQ2cCeqQIABAA&oq=+filling+of+dam&gs_lcp=CgNpbWcQA1D8Jl8JmDqL2qAcAB4AIABuAKIAbgCkgEDMy0xmAEAoAEBqgELZ3dzLXdpei1pbWfAAQE&sclient=img&ei=Y7ciX-rsCZOnqweyhJ7QCq&bih=740&biw=1600&rlz=1C1GCEU_enET879ET879&safe=active

https://www.google.com/search?q=ABIY+AHMED&safe=active&rlz=1C1GCEU_enET879ET879&sxsrf=ALeKk03jk9qaleHdubn31Q99qoqj8sZOYg:1596110402295&source=lnms&tbm=isch&sa=X&ved=2ahUKEwib8bPM9vTqAhUtz4UKHS8CA7AQ_AUoAXoECBwQAw&biw=1600&bih=740

ET Mentions on Digital Platforms



<https://www.702.co.za/articles/382079/ethiopian-airlines-is-cleverly-adapting-to-survive-covid-19>



<http://www.capetalk.co.za/articles/382079/ethiopian-airlines-is-cleverly-adapting-to-survive-covid-19>



<https://africa.com/if-any-african-airline-is-having-a-reasonable-pandemic-it-is-ethiopian-airlines/>



<https://www.logupdateafrica.com/addis-ababa-humanitarian-hub-marks-100-days-of-operation-aviation>



<http://apanews.net/en/pays/ethiopie/news/ethiopian-airlines-resumes-flights-to-three-african-countries>



<https://africanbusinessmagazine.com/sectors/transport/ethiopian-airlines-moves-from-passengers-to-cargo-as-pandemic-bites/>



<https://citinewsroom.com/2020/07/ethiopian-airlines-organizes-special-commercial-flight-to-evacuate-us-citizens-in-ghana/>



<https://africaneyereport.com/ethiopian-airlines-moves-from-passengers-to-cargo-as-pandemic-bites/>



<https://riddimsghana.com/general-news/ethiopian-airlines-organizes-special-commercial-flight-to-evacuate-us-citizens-in-ghana/>

702

<https://www.702.co.za/articles/382079/ethiopian-airlines-is-cleverly-adapting-to-survive-covid-19>

Ethiopian Airlines is cleverly adapting to survive Covid-19

Some airlines are nimbler than others. Africa's best is trying to survive by turning to cargo, says Dianna Games (Africa At Work).

Some, however, are nimbler than others.

State-owned Ethiopian Airlines – the most (perhaps only) profitable airline in Africa – has announced huge losses so far this year.

However, true to form, it's cleverly adapting to the new world in finds itself in and now moves cargo.

“The only way for Ethiopian Airlines is to expand or refocus its resources, energy, and time on businesses which are not affected by the coronavirus.”

Tewolde Gebremariam, CEO - Ethiopian Airlines

“Ethiopian executives reached out to the diplomatic community to offer further cargo services and highlight their ability to offer chartered/special flights.”

US State Department



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The airline is struggling, there's no doubt about it.

However, it's already starting to play an important role in the Continent's response to Covid-19.

Ethiopian Airlines is Africa's largest airline in terms of passengers carried, destinations served, fleet size and revenue.

Addis Ababa Humanitarian Hub marks 100 days of operation

July 28, 2020: Addis Ababa Humanitarian Hub, one of the logistics hubs of World Food Programme (WFP) has marked 100 days of its operation on July 23.

Officially inaugurated in April 2020, the hub has handled 870 metric tonnes (MT) or almost 6,300 cubic metres of cargo from around the world and dispatched it to all 54 African countries. Movements took place on behalf of many of WFP's key partners, including the Africa Centres for Disease Control and Prevention and the World Health Organization.

As per a WFP article on its website, the first box containing Covid-19 medical supplies landed at Bole International Airport in early March, labelled in Chinese, which mentioned 'when people are determined, they can overcome anything'.

At the hub, the dedicated and determined team work nonstop, sending critically needed masks, testing kits, protective suits, face shields, and much more across Africa.

As Covid-19 surged around the world in spring, the WFP's supply chain team in Ethiopia was ready to jump into action. The team's long-standing emergency preparedness measures meant they were ready when the first call came from the Jack Ma Foundation and Alibaba Foundation. They had donated medical equipment and supplies to Africa in what was to become an enormous logistics undertaking. With that first donation and distribution, its delicate coordination on the ground and in the air, the Addis Ababa Humanitarian Hub was born.



Ethiopian Airlines resumes flights to three African Countries

Ethiopian Airlines on Monday announced resumption of flights to three African Countries, Benin, Cote D'Ivoire and Cameroon.



Cotonou, Abidjan and Douala are among the West African destinations which the Ethiopian Airlines has resumed flights to.

The Airlines also announced the resumption of its flight to Dubai four times a week with enhanced health and safety measures.

The Airlines' Cargo Operations have been in the frontline of the aviation sector amid pandemic delivering much needed materials in the fight against COVID-19.

"As countries continue to open their borders and relax travel restrictions, Ethiopian is ready to resume suspended flights, focusing on the well being of customers and staff. Currently, Ethiopian is operating to more than 40 destinations," Ethiopian Airlines tweeted.

Ethiopian Airlines is ready to increase frequencies to accommodate the demand by focusing on the wellbeing of customers and staff. it is happy to welcome back business and leisure travelers to these destinations, the airlines said in a statement.

MG/abj/APA

Ethiopian Airlines moves from passengers to cargo as pandemic bites



Ethiopian Airlines has turned to cargo flights to generate income during the Covid-19 crisis, but its long-term plans will be under threat without a strong recovery in passenger traffic. **Tom Collins** reports

If any African airline is having a reasonable pandemic, it is Ethiopian Airlines. Contrary to many of its regional and global counterparts, Ethiopian Airlines claims it has dealt with the crisis without reducing salaries or asking the government for a bailout (though reports in April suggested that some staff have been furloughed without pay).

At a time when predicted global annual losses of \$84.3bn have pushed industry giants like American Airlines and Emirates to seek government support, this seems like nothing short of a miracle. In fact, it has more to do with leadership.

An employee of the airline for more than 35 years, CEO Tewelde Gebremariam says that Ethiopian Airlines' earlier decision to switch to transporting cargo helped it to avert financial ruin by allowing the airline to maintain half of its income while 90% of its passenger fleet is currently grounded.

"The decision to diversify as much as possible was the right decision because in times of crisis like we are experiencing today, it has become a life-saving decision," Tewelde tells *African Business*.



<https://riddimsghana.com/general-news/ethiopian-airlines-organizes-special-commercial-flight-to-evacuate-us-citizens-in-ghana/>

Ethiopian Airlines organizes special commercial flight to evacuate US citizens in Ghana

Information from Ghana's United States Embassy has indicated that Ethiopian Airlines will be running a special commercial flight on Thursday, July 30, 2020, from the Kotoka International Airport direct to Newark Liberty International Airport in the United States.

According to a release from the Embassy, "only US citizens or Lawful Permanent Residents (LPR) with valid residency cards or green cards will be allowed to purchase tickets or aboard the flight".

Furthermore, "individuals holding US visas of any type will not be allowed to purchase tickets".

The statement emphasized that the flight is not a US government-chartered or funded flight, hence will have no "responsibility for the ticketing process".



Ethiopian Airlines Announces A Re-Opening Plan



Ethiopian Airlines, having been used majorly to airlift medical and personal protective equipment (PPE) during the pandemic, has announced the welcome back of business and leisure travels.

The move entails the easing of travel restrictions across the globe, aimed to safeguard the health and safety of their clients and staff.

“Ethiopian is proud to be there when the world needed it most – repatriating citizens, reuniting families, facilitating essential travel and transporting much needed medical and personal protective equipment (PPE) for health professionals and the general public under very difficult and challenging circumstances,” said Ato Tewelde G. Mariam, Group CEO of Ethiopian Airlines.

She noted that the move was in a bid to play a leading role in the new normal. With the protective measures taken in line with CDC, IATA, ICAO, and WHO guidelines, customers and staff will enjoy safety and can their health will be well looked after. It includes the steps the airline is taking to maintain customer and staff wellbeing through-out the service chain beginning from the first interaction with customers during ticketing/reservation and up to arrival at destination.



African Business Magazine @AfricanBizMag · Jul 23

"The decision to diversify as much as possible was the right decision because in times of crisis like we are experiencing today, it has become a life-saving decision," says Tewelde GebreMariam, CEO of **Ethiopian Airlines**.



Ethiopian Airlines moves from passengers to cargo as pandemic bites - ...
Ethiopian Airlines has turned to cargo flights to generate income during the Covid-19 crisis. Tom Collins reports
africanbusinessmagazine.com

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African Eye Report @A_EyeReport · Jul 24

Ethiopian Airlines Moves From Passengers to Cargo as Pandemic Bites



Ethiopian Airlines Moves From Passengers to Cargo as Pandemic Bites
July 24, 2020// -Ethiopian Airlines has turned to cargo flights to generate income during the Covid-19 crisis, but its long-term plans will be under ...
africaneyereport.com

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RECONNECTING DUBAI

JULY 8, 2020





RECONNECTING **ISTANBUL**

3 times a week

ISTANBUL



WHAT'S UP @ ET

What's up it is a monthly digital publication which recaps major happening in Ethiopian Airlines. Your Feedback is highly appreciated.



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