

What's Up @ ET!

A Year in Review

Ethiopian
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THE NEW SPIRIT OF AFRICA

A STAR ALLIANCE MEMBER





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#DIDYOUKNOWTHAT?

www.ethiopianairlines.com

Network Expansion

12 New destinations in a YEAR
3 cities in 3 days:
Oslo, Victoria Falls and Antananarivo!

Fleet Modernization

11 State of the art fleets,
almost 1 new aircraft per month!

4- A350s
3- B787-8
2- B787-9
2- Q-400



Major Accolades

SKYTRAX

- 4 Star Airline
- Best Airline Staff in Africa!
- Best Airline in Africa!

- Bombardier's Airline Reliability Performance Award!
- AFRAA Airline of the Year Award for the 6th Year in a Row!
- African Cargo Airline of the Year!
- Cargo Airline Award for Network Development at Brussels!

Facility Inaugural
600,000 tons Cargo Terminal;
3 wide body hangars;



News Recap

Mega Infrastructure Developments

Ethiopian Inaugurates State-of-the-Art Cargo Terminal-II



Ethiopian Airlines inaugurated a state of the art Cargo Terminal-II in 2017. The inauguration event has been graced by H.E. Mr. Hailemariam Desalegn, Prime Minister of the FDRE, H.E. Mr. Ahmed Shide, Minister of Transport and Mr. Tewolde GebreMariam GCEO Ethiopian Airlines, other high level government officials and participants of the ICAO Cargo Forum.

Ethiopian Inaugurates Three Wide Body Paint and Maintenance Hangars



Ethiopian Airlines has inaugurated three more wide body hangars during the ICAO Symposium which Ethiopian hosted from April 11-13, 2017. Equipped with state of the art tele-platforms and tail docks: a full Paint and General Maintenance hangar along with 15,000 Sq.m backside offices, different shops and 105,000sq.m hangar apron area, each facility is capable of accommodating 1-B747-800 (the biggest Boeing airplane) at a time or more other type of aircraft in different arrangements. The third hangar is also capable of accommodating 1-B777-200 or 3-B737 Aircraft at a time.



News Recap *(continued)*

Aircraft Delivery & Order

Bombardier Unveils Ethiopian Airlines as Previously Undisclosed Customer that Ordered Q400 Aircraft



Bombardier Commercial Aircraft and Ethiopian signed a firm purchase agreement for five additional Q400 turboprop aircraft. Based on the list price of the Q400 aircraft, the contract is valued at approximately \$162 million US.

Ethiopian Airlines & Boeing Announce Order for Four 777 Freighters



Ethiopian Airlines and Boeing announced an order for four Boeing 777 Freighters – the world's largest and longest-range twin-engine cargo jet – in a deal valued at more than \$1.3 billion at list prices.

Ethiopian Airlines Places Repeat Order for 10 A350-900 Aircraft



World's most modern wide body aircraft to feature growth at Africa's fast expanding airline Ethiopian Airlines, the largest airline group in Africa, has placed an order for 10 additional Airbus A350-900 aircraft, enabling further development to its fast expanding long-haul route network.

Ethiopian Receives the Second Boeing 787-9 Fleet



Ethiopian has taken delivery of its second Boeing 787-9 Dreamliner on November 21, 2017. In less than a span of a month since the Airline took delivery of Africa's first Ethiopian B787-9, the second B787-9 aircraft has joined its youngest fleet totaling its operating fleet to 95 among which 21 are from the Dreamliner family.



News Recap (continued)

Network Expansion

Ethiopian Made Record Expansion in its Network with Seven New Destinations in the First Half of 2017!

Ethiopian launched seven new destinations within five months during the 2017 calendar year. This is one of the greatest expansions in Ethiopian's long and illustrious history. From February to June, Ethiopian launched new services to Victoria Falls (Zimbabwe), Antananarivo (Madagascar), Conakry (Guinea), Oslo (Norway), Chengdu (China), and Singapore (Singapore). With the addition of these stations, Ethiopian has service from Addis Ababa to more than 100 different international cities located across the world. Besides, ET continued domestic network expansion to Shire Endasselassie. This is to enhance the domestic travel experience with a view to facilitate the increased flow of tourism, investment and trade to all the regions of the country.



Antananarivo, Victoria Falls & Oslo

Inaugural Celebrations



Conakry



Bahrain



Chengdu



Singapore

Ethiopian Expands its Cargo Destinations

Ethiopian added Ahmedabad, fifth cargo gateway to India, Milan-Italy and Zaragoza-Spain to its global cargo network in 2017.





News Recap *(continued)*

Customer Services

Ethiopian ShebaMiles Launches Platinum Tier level



Ethiopian introduced Platinum tier level in its frequent flyer loyalty program, ShebaMiles in January 2017.

The Platinum tier level offers extra benefits to frequent flyers accruing 75,000 status miles or 60 qualifying segments within one calendar year, Jan 1st – December 31st with in the validity period of two years, in addition to the remaining months in the qualification year.

Ethiopian Airlines Signs up for Sabre Passenger Reservations Technology Solution



Ethiopian renewed its passenger reservations system with global travel technology provider, Sabre Corporation (NASDAQ: SABR). The airline also signed up for a suite of new technology solutions to support its continued growth as a world-class carrier.

Ethiopian Goes Fully Digital



Ethiopian Airlines Group has fully digitalized all its business processes like aircraft maintenance and Flight Operations, Commercial Operations, Finance, HRM, Customer Services, Procurement and supply Chain Management, Online learning, management approvals and authorizations etc... by removing paper from the entire system as of September 28, 2017.



News Recap *(continued)*

Customer Services

Ethiopian Retrofits Its B767-300 Fleet with Flat Bed Seats and WIFI IFE



Ethiopian fully refurbished its Boeing 767-300 ER fleet with flat bed seats and availed for service on its India, Middle East and Africa destinations. The newly refurbished airplane is fitted with brand new full flat-bed seats in Cloud Nine, modern IFE with high resolution 17 inches screen and in-seat power outlets (in-flight entertainment), lighting and other modern cabin products.

Ethiopian Avails Free Wi-Fi Connection at Addis Ababa Bole International Airport



Ethiopian and the Ethiopian Airports Services announced to their valued customers that they have availed free Wi-Fi connection at the main hub, Addis Ababa Bole International Airport as of October 2017.

Ethiopian Mobile Application Goes Live



Ethiopian Airlines and SKYTRAX announced the launch of a brand new Mobile Application, which encompasses an array of features that enhance customers' travel experience with simplified and end-to-end options for flight booking and management by using their Android mobile devices.

Ethiopia Launches Online Entry Visa Application and Issuance (E-Visa)



The Ethiopian Immigration and Nationality Affairs main Department in collaboration with Ethiopian Airlines has launched the e-visa service for international visitors to Ethiopia effective June 12, 2017. The e-visa is processed and issued online on a single Web page where applicants apply, pay and secure their entry visa online. Once the online application is approved, applicants will receive an email authorizing them to travel to Ethiopia and they will get their passport stamped with the visa upon arrival in Addis Ababa.



News Recap (continued)

Codshare Agreements

In 2017, Ethiopian entered into a new Codeshare agreements and made expansions with the existing ones.

New Codshare Agreements



Codshare Expansions





News Recap *(continued)*

Major Accolades

Ethiopian Airlines Group Ranks as Four Star by SKTRAX



Ethiopian Airlines Group has received SKYTRAX 4 Star certification at a special ceremony held in London on November 8, 2017. SKYTRAX is the most prestigious international air transport standards and quality rating organizations.

Ethiopian Voted 2017 Middle East and Africa Airline of the Year by Airline Economics Magazine



Ethiopian recognized as Middle East and Africa Airline of the Year 2017 by Airline Economics, the largest aviation finance and leasing print publication in the world at a Gala Dinner held in Dubai.

Ethiopian Wins SKYTRAX World Airline Award for Best Airline in Africa



Ethiopian won SKYTRAX World Airline Award for The Best Airlines in Africa at the Paris Air Show.

Ethiopian Wins African Cargo Airline of the Year Award



Ethiopian has received the African Cargo Airline of the Year Award during the 2017 Air Cargo Africa Conference held in Johannesburg.



News Recap *(continued)*

Major Accolades

Ethiopian Wins AFRAA Airline of the Year Award for the 6th Year in a Row



Ethiopian won Airline of the Year Award, for the sixth consecutive year in a row, by the African Airlines Association (AFRAA) during its 49th Annual General Assembly held in Kigali.

Ethiopian Wins African Airline of the Year 2017 Award



Ethiopian won the African Aviation 'African Airline of the Year' Award for 2017, for the second year in a row, during the 26th Annual Air Finance Africa Conference & Exhibition held in Johannesburg, South Africa.

Ethiopian Wins Bombardier's Airline Reliability Performance Award for the 6th Year in a Row



**Bombardier
Commercial Aircraft**

Ethiopian won the 2016 Airline Reliability Performance Award, for the 6th year in a row from Bombardier Aerospace.

Ethiopian Wins Africa Best Employer Brand Award



Ethiopian received Africa Best Employer Brand Award at Le Meridien, Mauritius. The award recognizes organizations that have used marketing communications effectively in attracting talent, developing talent and in retention policy.



News Recap *(continued)*

Major Accolades

Ethiopian Catering Wins Outstanding Food Service by a Carrier in Africa



Ethiopian In-flight Catering, the largest single in-flight catering facility in Africa, won Outstanding Food Service by a Carrier in Africa Awards on PAX International Readership Awards 2017 held in Hamburg, Germany, on 5th April 2017.

Ethiopian Tops Industry and Customer Choice Awards as the Rising Star Carrier of the Year



Ethiopian Cargo and Logistics Unit, has been crowned as the Rising Star Carrier of the Year both in industry and customer choice awards on Payload Asia Awards 2017 at Crowne Plaza Changi Airport, Singapore.

Ethiopian Wins Cargo Airline Award



Ethiopian Cargo won 'Cargo Airline Award for Network Development' at the tenth anniversary of the Brussels Airport Aviation Awards.

Ethiopian Airlines Adjudges CIMG Airline of the Year 2016



Ethiopian won Chartered Institute of Marketing Ghana (CIMG) Airline Company International award for the year 2016.

Rwanda Area Office wins Rwanda Smart Service Award



Ethiopian named "Best Airline of the Year 2017" in Rwanda at the Smart Service Awards organized by 'Rwanda Developing' and the Rwanda Business Council.



News Recap (continued)

Graduation

In 2017 alone, Ethiopian Aviation Academy, the largest aviation academy in Africa, a full ICAO TRAINAIR PLUS Member designated as a Regional Center of Excellence and an IATA Authorized Global Training Center, has graduated a total of 1436 aviation professionals from its five schools: 583 Cabin Crew & Catering Training, 82 Pilot, 283 Aviation Maintenance Training, 488 Commercial & Ground Services respectively.





Testimony

Ms. Christine Lagarde, Managing Director of International Monetary Fund (IMF) compliment Ethiopian while she was on her first historic visit to Ethiopia:

<https://www.thereporterethiopia.com/article/imf-chief-calls-opening-economy>



"...Not every state-owned enterprise is as good as Ethiopian Airlines..."



Corporate Social Responsibility



Ethiopian Airlines Schedules Additional Flights to Transport Ethiopian Returnees from Saudi Arabia

Ethiopian Airlines scheduled extra flights to transport Ethiopian returnee migrants from Saudi Arabia. ET was a member of the national task force organized to facilitate safe return of Ethiopian nationals and worked in close coordination with the Ethiopian Embassies and Consulates at Jeddah, Riyadh and the Ministry of Foreign Affairs.

Oromia Farmers Association Recognizes the Support of Ethiopian



Meki Batu Farmers Association, under Oromia Cooperative and Promotion Agency, has applauded the support of Ethiopian Group Chief Executive Officer, Mr. Tewolde GebreMariam for his tremendous support and commitment in creating business opportunities for farmers association in Oromia region.

Ethiopian Airlines in Cooperation with the Airbus Foundation Partners Fly Relief Goods to Ethiopia



Ethiopian Airlines, the German NGO humedica e.V, Aviation without Borders and the Airbus Foundation have joined forces to facilitate the transport of nine tonnes of humanitarian goods from Toulouse, France, to Addis Ababa, Ethiopia, utilising the delivery flight of Ethiopian Airlines' newest A350 XWB.

Ethiopian, Boeing and Non-Profit Organizations Join Together for Humanitarian Flight



Ethiopian Airlines joined hands with Boeing and three non-profit organizations (NGO's) to deliver 6.5 tons of humanitarian aids for St. Paul's Hospital and Bahar Dar University College of Medicine & Health Sciences while taking delivery of yet another B787 aircraft from Boeing.



Corporate Social Responsibility *(continued)*

Ethiopian, the caring partner to Cheshire Home Service



ET Staff with Cheshire's Children

Ethiopian has served the worthy initiative of Cheshire Services Ethiopia for more than a decade through their fundraising walking culture. This walking tradition has allowed Ethiopian to support more than 8000 differently-abled youth and list of children awaiting surgery to enable them to walk.

Ethiopian Donates Medical Gloves to Hospitals



Ethiopian has handed over 500kg medical gloves to the Ministry of Health at a ceremony held at Ethiopian Headquarters. The gloves will be distributed to various hospitals and clinics throughout the country. Ethiopian strives to play its social responsibility by supporting local entities differently.

Ethiopian Marks Annual Christmas Party Day with Orphans



Ethiopian Airlines colorfully marked orphan children's Christmas party on December 31, 2016 at its headquarters, providing the children drawn from fourteen humanitarian organizations with giveaway items and entertaining them with lively artistic performances.

Ethiopian Joins hands with ECF Children Fund (African Mosaïque)

Ethiopian supported ECF Children Fund (African Mosaïque) while hosting the annual fashion event, African Mosaïque, which is organized by Anna Getaneh, renowned former international model. The income to be generated from this prestigious Fashion event has benefited more than 800 children who are housed at ECF Children's Fund. The funding center has also helped the children by providing free education, healthcare and nutritional assistance.



Corporate Social Responsibility *(continued)*

Ethiopian Supports Mekedonia



Cherenet Fikre, Raffle winner

Ethiopian donated one round trip raffle flight ticket on Ethiopian online international destinations to Mekedonia Home for the Elderly and Mentally Disabled that can be of great support for the newly planned expansion care center which is planned to be built on 30,000 sq. Ethiopian cares to support the elderly through worthy local and/or international initiatives.

Ethiopian Sponsors International Dental Exhibition Africa (IDEA)

Passenger Market Development office sponsored the International Dental Exhibition Africa (IDEA) hosted at UNECA, Addis Ababa from December 14-16, 2017. During the exhibition and conference, Passenger Market Development, Cargo Sales and ET-Holidays teams promoted Ethiopian from a dedicated booth at a prime spot in UNECA.

Ethiopian Sponsors Award Winning Ethiopian Film Artists



Firyat Yemane (one of the awardee)

Ethiopian sponsored award winning Ethiopian film artists while heading to Los Angeles to receive their accolade from Hollywood African Prestigious Award Company. These best Hollywood awardee artists were: Robel Girma as a producer, Yibeltal Tadesse as a Director, Firyat Yemane (picture above) and Desalegn Hailu as best actor on the awarded film entitled 'Begize'. Ethiopian will always support the development of the Art industry.

Ethiopian Encourages Its Employees to take part at Social Events

Ethiopian has a long tradition of supporting sport activities in the country that includes long distance running, relay run, football tournaments etc. As part of this continued tradition, Ethiopian encouraged its employees to participate at the Choice Women 5km Run and at the Ring Road Relay that Great Ethiopian Run organized.



Corporate Social Responsibility (continued)

Ethiopian A350 Goes Green on St. Patrick's Day



Ethiopian partnered with Ireland Embassy at the annual Global Greening initiative of St. Patrick's Day.

As part of the "Greenification of the World" campaign, launched by the Irish Tourism Board eight years ago, Africa's first Ethiopian A350 joined a string of world landmarks in this campaign, including: New York's World Trade Center, City Hall and Heron Tower in London, Plaça de Catalunya and the fountains on Gran Via in Barcelona, Pozzo di San Patrizio in Italy, Matsue Castle in Japan and the Diamond Bridge in South Korea.

Ethiopian continuous support for Children's Heart Fund of Ethiopia

Ethiopian is a corporate citizen engaged in non-profit activities that support the community at large. One such example is the longstanding partnership between Ethiopian and The Children's



Heart Fund of Ethiopia. For more than 20 years Ethiopian has been partnering with them on their lifesaving operation

for children with heart disease. Ethiopian offers free air transportation to the volunteer medical professionals who are coming from different parts of the world to perform heart surgery for Ethiopian children.





Back in the Days

Hands on training for Cabin Crew





ET's Engagement in the International Fora

Ethiopian Hosts ICAO Global Aviation Training & TRAINAIR Plus Symposium

The first-of-its-kind event hosted in Africa

Ethiopian proudly hosted the ICAO Global Aviation Training and TRAINAIR PLUS Symposium with the theme: "Together, Enhancing Training to Build Capacity" at the seat of the African Union, Addis Ababa from April 11 through 13, 2017. More than 600 participants took part in the Symposium, including the ICAO council President and the Secretary General, transport ministers, ambassadors, civil aviation and airport authorities, civil aviation officials, aircraft manufacturers, airline and airport operators, industry policy makers, and tourism experts.



...It is a profound honor for all of us at Ethiopian Airlines to host the ICAO Global Aviation Training and TRAINAIR PLUS Symposium which brings major industry players together, to exchange best practices and experiences in human resources development and aviation training, and more specifically on the TRAINAIR PLUS Program for the advancement of the Global aviation ... while attending the symposium in this beautiful country, I would like to remind you all that you are coming back home because this is the land where it all began which is the land of Lucy, the 3.2 million-years-old Grandmother of humanity and the most complete skeleton of an early human ancestor ever discovered...



ET's Engagement in the International Fora *(continued)*

Archive Pictures at the ICAO Symposium





Ethiopian as Visited by High Profile Personalities



King Mswati III, Swaziland King



H.E. Mr. Ismail Omar Guelleh, Djibouti President



H.E. Mallam Nasir Ahmad El-Rufai,
Honorable Governor of Kaduna



Dr. Liam Fox, British Secretary of
State Department for Trade



Honorable Mr. Boris Johnson, British Secretary of
State for Foreign & Commonwealth Affairs



H.E. Mr. Stephane Dion, Canadian Foreign Minister



Ethiopian, the Presidential Airline



H.E. Mr. Danny Faure, Seychelles President



H.E. Mrs. Ellen Johnson Sirleaf, Liberia President



Dr. Tewodros Adhanom, DG WHO



H.E. Mr. John Mogufuli, Tanzania President



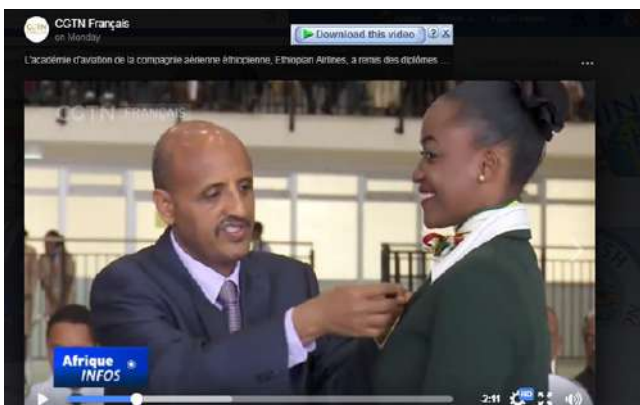
H.E. Mr. Teo Chee Hean, Singapore Deputy Prime Minister



H. E. Mr. Hery Rajaonarimampianina, Madagascar President



Ethiopian on the Worldwide Web





Ethiopian on the Worldwide Web (continued)

60 Seconds with Fitsum Abadi

By Justin Barre - Sep 3, 2017

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UNITED KINGDOM

Ethiopian Wins African Cargo Airline of the Year Award

Posted: 18 hours ago on <http://myethio.com>

REPORT SHOW ORIGINAL



UNITED KINGDOM



INDIA



CGTN



Ethiopian on the Worldwide Web *(continued)*

Ethiopian making more than 3500 headlines.



Ethiopian Christmas Festival Celebration at St. Lalibela



Ethiopian Christmas Festival Tour- A cultural tour to the Historic Route of Ethiopia. Step back in time and explore thousands of years of history, legend, and lore as you take this trip to the Historic Route of Ethiopia to witness one of the most colorful and ancient festivals celebrated around the rock-hewn churches of Lalibela.

This is one of the greatest and most colorful festivals on the Ethiopian calendar. At St. Lalibela, it is celebrated with greater devotion, chanting, dancing, and singing around the rock-hewn churches of Lalibela which were built more than 800 years ago. The ancient city of St. Lalibela will be filled with tens of thousands of pilgrims who come from all directions of Ethiopia and from all walks of life.



Most of the pilgrims reach at St. Lalibela from far off hamlets and inaccessible valleys, walking on their bare foot for days, weeks, and even for months to share the blessing on Christmas day. Even if Ethiopian Christmas is on January 7, there

will be different ceremonies to be held around the rock-hewn churches starting the night of 4th January. This is an ancient Christian tradition which has remained unchanged and witnessing this event, you feel like you are transported centuries and centuries back in time. You can't help but feel that a scene the same to these one has been enacted here in the same manner centuries over centuries.

Discover the world of the ancient Ethiopians as you visit the unmatched sites of the Historic Route of Ethiopia – Axum, Lalibela, Gondar, island monasteries of Lake Tana, the palace of queen of Sheba and the last resting place of the Ark of the Covenant the least is endless. Cruise along Lake Tana, the source of the Great Blue

Nile River, trek along the spectacular Simien Mountains “the chase pieces of gods” with the Bleeding Heart Baboon.

Extracted from: <http://www.holiday-to-ethiopia.com/cultural-tour-to-ethiopia/ethiopia-festival-tours/ethiopian-christmas-festival-lalibela>





Social Media

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<http://ethiopianairlines.com/ethiopianairlinesCN>



<http://instagram.com/fly.ethiopian>