

What's up @ ET in March 2016



Pioneering the Xtra Effect to the African Continent - A350



A STAR ALLIANCE MEMBER 

What's up @ ET in March 2016

The Daughters of Lucy once again took to the African skies on March 8



Ethiopian marked International Women's day on 8 March 2016, with an All-Women Operated Flight dispatched on the Addis Ababa – Kigali route. The flight is aimed at further strengthening Ethiopian's corporate commitment to "Female Empowerment for a Sustainable Growth".



What's up @ ET in March 2016

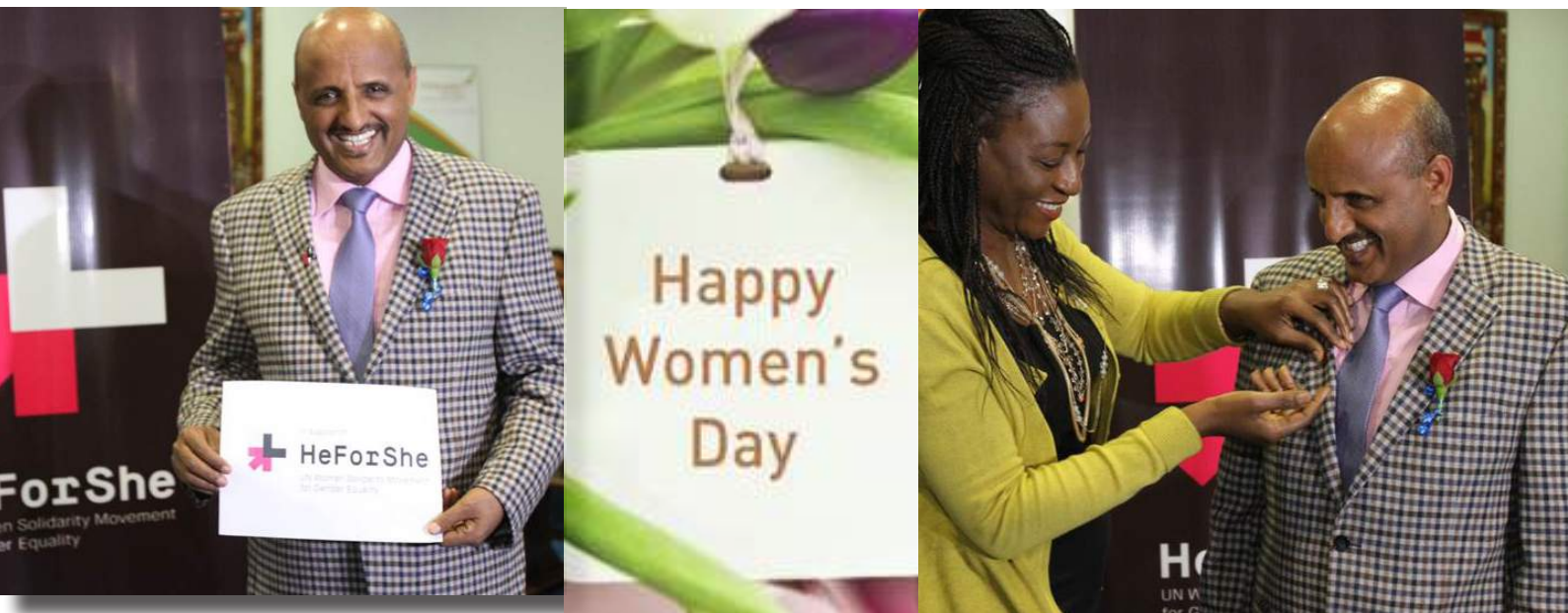
Reception event held for the Daughters of Lucy at Kigali



A warm reception for All Women operated flight crew at Kigali

ET Group CEO Pinned as Ambassador of UN Women's

He For She Campaign



Ethiopian Group CEO, Ato Tewelde GebreMariam, has been pinned as Ambassador of UN Women's He ForShe campaign at the launching event of the March 8 all women operated flight held at the VIP Saloon of Terminal 1. At the event attended by Ethiopian Executive Management team and staff members, Mrs. Funmi Baogun, Deputy Country Representative UN Women, placed the HeForShe campaign pin on Ato Tewelde to advance the cause of gender equality at Ethiopian. The HeForShe campaign is a global solidarity movement which brings men and boys together to advance the cause of women's empowerment and gender equality.

What's up @ ET in March 2016

ET Group CEO Met his Counterpart from AerCap



Ethiopian Group CEO, Ato Tewelde GebreMariam, and his team from Maintenance and Strategic Planning met the CEO of AerCap, Mr. Aengus Kelly, on March 15, 2016 at ET's headquarters.



AerCap is the global leader in aircraft leasing and aviation finance. It is the biggest aircraft lessor by value with a diverse fleet, most from Airbus, Boeing and Embraer. ET has leased a total of 10 airplanes from AerCap including 737s, 767s, 787-8s and -9s and A350s and currently operates six of them. The other four, two 787-9s and two A350-900s, will join the Airline's fleet in the coming 18 months.

What's up @ ET in March 2016

Ethiopian; sharing its 70 years of rich experience and fruitful Journey

DAY 1: Policy Makers

WELCOME
Ethiopian Airlines
Facility Visit Week
from March 14 -18, 2016



Ethiopian organized a week of facility tours and experience sharing for its stakeholders from 14-19 March, 2016.



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DAY 2: Ambassadors & UN Representatives



What's up @ ET in March 2016

DAY 3: Media, Artists, Athletes, Theoreticians & Diaspora Community



What's up @ ET in March 2016

DAY 4: Cargo Transitors, Hotel & Tourism Travel Agents, Investros & Sheba Miles Members



What's up @ ET in March 2016

DAY 5: Parliament Members & METEC



What's up @ ET in March 2016

ET Management and Staff Members Visited School Feeding Program Beneficiaries with FDRE First Lady



Members of Ethiopian executive management team and staff members joined H.E. W/o Roman Tesfaye, First Lady of Ethiopia, in a visit to beneficiaries of school feeding program the Airline sponsors. H.E. W/o Roman and the team from ET visited Bole Gerji Elementary School on March 30, 2016, and shared lunch with the students.



What's up @ ET in March 2016

Ethiopian MRO participated on MRO Africa 2016 Conference



Ethiopian MRO participated in the 25th African MRO Conference held in Casablanca, Morocco from March 14-16, 2016. More than 400 participants from all walks of aviation participated the conference. Airlines, MROs, Lessors, Part Suppliers, Aviation Consulting Agencies, and others were among the participants. Ethiopian MRO is well represented in the event by Ato Nebil Mohammed, Director MRO Sales and Marketing and Ato Bereket Kussia, MRO Sales Manager. The conference was used as an opportunity to study North African and beyond MRO market and to look for business partnership opportunities in Line, Base, Engine and Component Maintenance areas.



Ato Nebil participated in three panel discussions where he emphasized Ethiopian MRO capability, commitment to third party business and working together strategy.

What's up @ ET in March 2016

Ethiopian on CNN - Market Place Africa Dreams come true at Africa's largest Aviation Academy



CNN's Zain Asher visits Ethiopian Aviation Academy where students from all over the continent receive training in everything from piloting to maintenance. For more on the news please visit: <http://edition.cnn.com/videos/business/2016/03/21/ethiopian-aviation-academy-marketplace-africa-spc.cnn>

Ethiopian on EBC

Ethiopian's contribution to the African Aviation and as a role model to African Airlines as told by high profile personalities;



<http://www.ebc.et/web/en/-/ethiopia-today-ethiopian-70-march-22-2016>



<http://www.ebc.et/web/ennews/-/ethiopian-airline-is-a-demonstration-of-the-spirit-of-pan-africanism-carlos-lopez>

What's up @ ET in March 2016

Ethiopian Awarded 'Best Airline in Nigeria' by the National Association of Nigerian Travel Agents



Ethiopian was chosen as the Best Airline in Nigeria by the National Association of Nigerian Travel Agents (NANTA) on 17 March 2016. The ceremony took place at the Association's 40th annual general meeting at Premier Hotel Ibadan.

The 1500 members of the Association voted and Ethiopian got the majority vote to win the award. The Ethiopian Airlines Area Manager for Nigeria, Mr. Solomon Begashaw, was presented with the award by former NANTA President, Alhaji Aminu.

From the Memories of our 70 years Journey



What's up @ ET in March 2016

Did you know this?

Ethiopian launches new Chinese website

[Ethiopian Airlines launch new Chinese website](#)

埃塞俄比亚航空中文官网亮相

[Ethiopian Airlines will launch non-stop flight from Lome to New York in July](#)

7月埃塞俄比亚航空将开通洛美直飞纽约航班

[Ethiopian Airlines will launch non-stop flight from Lome to New York](#)

埃塞俄比亚航空将开通洛美直飞纽约航班



 **BOOK**

 **PAY**

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USING YOUR MOBILE DEVICE

WWW.ETHIOPIANAIRLINES.COM

What's up @ ET in March 2016

Ethiopian on the World Wide Web (WWW)

Media coverage of Ethiopian on All Women Flight - March 8

- ENA (Ethiopian News Agency): <http://www.ena.gov.et/en/index.php/social/item/955-ethiopian-marks-women-s-day-by-dispatching-all-women-operated-flight-to-rwanda>
- Walta Information Center: http://www.waltainfo.com/index.php?option=com_content&view=article&id=23099:ethiopian-marks-womens-day-via-all-women-operated-flight-to-rwanda&catid=52:national-news&Itemid=291
- Ethiopian Broadcasting Corporate:
<http://www.ebc.et/web/ennews/-/ethiopian-to-operate-an-all-women-functioned-flight>
<http://www.ebc.et/web/ennews/-/ethiopian-all-women-operated-flight-control-african-skies>
<http://www.ebc.et/web/ennews/-/the-daughters-of-lucy-to-control-african-skies-tuesday>
- Sodere Ethiopian news and Entertainment: <http://sodere.com/profiles/blogs/the-daughters-of-lucy-will-once-again-control-african-skies>
- www.thankyouEthiopia.com: <http://www.thankyouethiopia.com/?p=2964>
- ATTA (African Travel and Tourism Association): <http://www.atta.travel/member/3658/ethiopian-airlines/news/6579/et-to-mark-march-8-with-all-women-operated-fl>
- Travel News Rwanda: <http://www.travelnewsrwanda.com/news/ethiopian-airlines-mark-women%E2%80%99s-day-all-women-operated-flight-addis%E2%80%93kigali-route>
- New Vision (Uganda's Leading Daily): http://www.newvision.co.ug/new_vision/news/1419099/ethiopian-airlines-conducts-women-operated-flight
- Travel and Tour World: <http://www.travelandtourworld.com/news/article/the-daughters-of-lucy-will-once-again-control-african-skies-on-march-8/>
- Daily Guide Africa: <http://dailyguideafrica.com/ethiopian-airlines-operates-all-women-flight/>
- Passenger Self Service: <http://www.passengerselfservice.com/2016/03/airlines-operate-with-all-female-crews-on-international-womens-day/>
- Mereja.com: <http://bigaddis.com/index.php?q=aHR0cDovL21lcmVqYS5jb20vbmV3cy8xMTE0ODUw>
[Ew](http://bigaddis.com/index.php?q=aHR0cDovL21lcmVqYS5jb20vbmV3cy8xMTE0ODUw)
- MG (Modern Ghana): <https://www.modernghana.com/news/679124/ethiopian-airlines-operates-all-women-flight.html>
- The African Exponent: <https://www.africanexponent.com/post/celebrating-iwds-with-all-women-flight-crews-2221>
- 123tanzania.com (Tanzania's largest online directory): <http://www.123tanzania.com/?module=news&action=newsdetails&news=8853>

What's up @ ET in March 2016

- Mi MyInforms.com: <http://myinforms.com/en/a/26359039-ethiopian-airlines-the-daughters-of-lucy-will-once-again-control-african-skies-on-march-8/>
- The New Times (Rwanda's leading English Daily): <http://www.newtimes.co.rw/section/article/2016-03-10/197851/>
- Newshive.today: <http://newshive.today/2016/03/08/ethiopian-airlines-operates-all-women-flight/>
- etn Global Travel Industry News: <http://www.eturbonews.com/69138/daughters-lucy-will-once-again-control-african-skies>
- Ghana feeds: <http://ghanafeeds.com/feed/71213#>
- Jobs Alibaba: <http://worldwidejobs.jobs.jobsalibaba.com/worldwidejobs/+Ethiopian+Airlines+conducts+an+all+women+operated+flight-Jobs.html>
- You Tube: <https://www.youtube.com/watch?v=MM2EZQrJsmQ>
- Facebook:

HeForShe pinning of Ethiopian Airlines CEO: <https://www.facebook.com/unwomenafrica/posts/746084788826460>

- Twitter:

HeForShe pinning: <https://twitter.com/unwomenafrica/status/707133663897477120>; RT, <https://twitter.com/unwomenafrica/status/707138820949610496> & RT, <https://twitter.com/UNDPEthiopia/status/707201988077944832>

- Africa News Hub: <http://www.africanewshub.com/news/4665081-ethiopian-marks-womens-day-via-all-women-operated-flight-to-rwanda>
- Burkina24 L'actualite du Burkina 24h/24: <http://www.burkina24.com/2016/03/08/celebration-du-8-mars-les-femmes-prennent-a-nouveau-le-controle-dethiopian-airlines/>
- News Abidjan.net: <http://news.abidjan.net/h/584032.html>
- African.info: <https://translate.google.com.et/translate?hl=en&sl=fr&u=http://www.africain.info/news%3D618869&prev=search>
- Afropages, la synthese africaine: <http://www.afropages.fr/Burkina24/celebration-du-8-mars-les-femmes-prennent-a-nouveau-le-controle-dethiopian-airlines>
- Cote-di-ivoire.net: <http://www.cote-d-ivoire.net/news=618283>
- Agence Ivoirienne de Presse: <http://aip.ci/jif-2016-les-femmes-prennent-a-nouveau-le-controle-dethiopian-airlines-communique/>
- Wombolombo.com: <http://www.wombolombo.com/articles/82562/celebration-du-8-mars-les-femmes-prennent-a-nouveau-le-controle-dethiopian-airlines?sid=56e1623b4faac&st=ss>

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Ethiopian on the World Wide Web (WWW)

<http://actutransport.net/snews.php?id=172-femmes-prennent-nouveau-le-contr-le-d-ethiopian-airlines.html>

<http://www.bellaafrica.net/eastern-africa/burundi/buja-sans-tabou-une-inauguration-a-lhonneur-de-la-femme/>

<http://www.amanien.info/actualite-6394-les-femmes-prennent-a-nouveau-le-controle-d-ethiopian-airlines.html>

http://www.rti.ci/infos_economie_15241_les-africa-ceo-forum-awards-2016-distingueront-les-dirigeants-et-les-entreprises.html

<http://justeinfos.net/actualite/societe/item/989-celebration-journee-femme-ethiopian-airline>

<http://akeza.net/buja-sans-tabou-lui-fait-gagner-un-ticket-de-voyage-vers-une-destination-de-son-choix/>

<http://actutransport.net/snews.php?id=172-femmes-prennent-nouveau-le-contr-le-d-ethiopian-airlines.html>

<http://www.bellaafrica.net/eastern-africa/burundi/buja-sans-tabou-une-inauguration-a-lhonneur-de-la-femme/>

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<http://akeza.net/buja-sans-tabou-lui-fait-gagner-un-ticket-de-voyage-vers-une-destination-de-son-choix/>

<http://www.dunuya.tv/site/?p=article&art=8-mars--les-femmes-prennent-a-nouveau-le-controle-d-ethiopian-airlines>

<http://www.artici.net/index.php/menu-actualite/menu-economies/item/40-femmes-prennent-a-nouveau-le-controle-d-ethiopian-airlines>

<http://www.rfi.fr/emission/20130316-ethiopie-portrait-seule-femme-pilote-ethiopian-airlines>

<http://www.panapress.com/pana-pagination-1-68389-2-lang1-POL-index.html>

<https://www.yeclo.com/2016/03/17/ethiopian-airlines-assurera-%C3%A0-partir-du-26-mars-des-vols-cargo-%C3%A0-partir-de-la%C3%A9roport-de-zaventem-bruxelles/>

<http://www.jeuneafrique.com/mag/308671/economie/aeronautique-entre-air-cote-divoire-asky-airlines-match-de-haut-vol/>

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Ethiopian on the World Wide Web (WWW)

<http://faceafrique.com/reportage-a-la-decouverte-de-la-methode-asky-airlines/>

<http://anacgabon.org/ethiopian-airlines-assurera-a-partir-du-26-mars-des-vols-cargo-a-partir-de-laeroport-de-zaventem-bruxelles.html>

<http://www.anac.ci/anac/web/Boeing-787-Dreamliner/Vue>

<http://lepointsur.com/transport-aerienle-boeing787-dreamliner-de-ethiopian-airlines-atterrit-a-abidjan-28-mars/>

<http://www.cameroononline.org/ethiopian-begins-sending-technicians-african-countries/>

<http://www.africanewshub.com/news/4733184-ethiopian-begins-sending-technicians-to-african-countries>

<http://www.dunuya.tv/site/?p=article&art=8-mars--les-femmes-prennent-a-nouveau-le-controle-d-ethiopian-airlines>

<http://www.artici.net/index.php/menu-actualite/menu-economies/item/40-femmes-prennent-a-nouveau-le-controle-d-ethiopian-airlines>

<http://www.rfi.fr/emission/20130316-ethiopie-portrait-seule-femme-pilote-ethiopian-airlines>

<http://www.panapress.com/pana-pagination-1-68389-2-lang1-POL-index.html>

<https://www.yeclo.com/2016/03/17/ethiopian-airlines-assurera-%C3%A0-partir-du-26-mars-des-vols-cargo-%C3%A0-partir-de-la%C3%A9roport-de-zaventem-bruxelles/>

<http://www.jeuneafrique.com/mag/308671/economie/aeronautique-entre-air-cote-divoire-asky-airlines-match-de-haut-vol/>

<http://faceafrique.com/reportage-a-la-decouverte-de-la-methode-asky-airlines/>

<http://anacgabon.org/ethiopian-airlines-assurera-a-partir-du-26-mars-des-vols-cargo-a-partir-de-laeroport-de-zaventem-bruxelles.html>

<http://www.anac.ci/anac/web/Boeing-787-Dreamliner/Vue>

<http://lepointsur.com/transport-aerienle-boeing787-dreamliner-de-ethiopian-airlines-atterrit-a-abidjan-28-mars/>

<http://www.cameroononline.org/ethiopian-begins-sending-technicians-african-countries/>

<http://www.africanewshub.com/news/4733184-ethiopian-begins-sending-technicians-to-african-countries>

ETHIOPIA

In this page, we will be promoting Ethiopia's nine inscribed world heritage sites that are recorded under UNESCO World Heritage lists. In this issue, we present to you the Lower valley of the Awash

Lower valley of the Awash



The Lower Valley of the Awash is located at the extreme north-eastern end of Africa's Great Rift Valley, near Ethiopia's border with Djibouti. It includes one of the most important groups of palaeontological sites on the African continent, where excavations since 1973 have revealed a wealth of hominid (and other animal) fossils dating back 4 million years, which have changed our view of human evolution. The most spectacular discovery was made in 1974 when 52 fragments of a small hominid enabled the reconstruction of the famous Lucy, an adult female of the species *Australopithecus afarensis*. At 3.2 million years old, Lucy provided the earliest record of one of our hominid ancestors walking on two feet. Although the dig sites are not open to the public, fundraising for a new interpretive centre was completed in early 2011, and this will be built in the town of Eloaha, 30 km from the main Hadar excavation.



Lucy, the world's oldest hominid fossils, has come to verify that Ethiopia is not only a country of diverse cultures and ancient civilization, but also a country where humanity began, a country that holds the key of understanding human ancestry.

What's up @ ET in March 2016

Social Media

Like us on Facebook, follow us on Twitter and Instagram and subscribe to our YouTube channel to view updates and stories from our archive. For our Chinese Sina Weibo fans, please use the below link to see Ethiopian developments.



WEB www.ethiopianairlines.com



www.facebook.com/ethiopianairlines.com



www.twitter.com/flyethiopian



www.youtube.com/flyethiopian



<http://ethiopianairlines.com/ethiopianairlinesCN>



<http://instagram.com/fly.ethiopian>