

What's up @ ET in October, 2015



**Ethiopian, your comfortable
travel partner**

Ethiopian

የኢትዮጵያ

THE NEW SPIRIT OF AFRICA

A STAR ALLIANCE MEMBER 

What's up @ ET in October, 2015

Ethiopian Airlines wins CAPA Airline of the Year Award in the World Aviation Summit



Ethiopian has won CAPA Airline of the Year Award, one of the top airline awards, at the 2015 CAPA Aviation Awards for Excellence, held on 7 October, 2015 in Helsinki as part of CAPA's 2015 World Aviation Summit.

CAPA - Centre for Aviation (formerly the Centre for Asia Pacific Aviation) is the leading provider of independent global expertise in aviation market intelligence, analysis and data services covering worldwide developments. The CAPA awards for Excellence are independently researched by CAPA and Heidrick & Struggles and selected by an independent International panel of judges.

Ethiopian was selected by the judging panels for its ability to establish pan-African operations and thrive in an increasingly important emerging market; being the biggest standout strategically during the year and emerging as the leader in Africa with a pioneering strategy, which has the greatest impact on the development of the airline industry thereby establishing itself as a leader, providing a benchmark for others to follow.

What's up @ ET in October, 2015

Ethiopian won "The Rising Star Carrier of the Year Award"



Ethiopian Airlines, has won "The Rising Star Carrier of the Year Award" on Payload Asia Awards 2015 on a gala dinner attended by more than 250 members of the air cargo fraternity from around the globe on October 15, 2015 at Crowne Plaza Changi Airport, Singapore.

Payload Asia 2015 is aimed at Celebrating Excellence in the Air Cargo Industry and Ethiopian Airlines has won on both Industry and Customer Choice Awards where over 76 companies were nominated with over 18,000 online votes cast for 22 awards in the Customer Choice Awards. All results, both on Customer and Industry Choice, were audited by independent auditing firm.

What's up @ ET in October, 2015

Ethiopian Received Honorable Certificate from Employers' Federation



The Ethiopian Employers' Federation (EEF) awarded an Honorable Certificate & Trophy to Ethiopian Airlines in recognition of its success in creating conducive employment relationship between its management and staff as well as its support for the Federation and the country's development goals.

The award also acknowledges Ethiopian's efforts and valuable contribution to the fulfillment of the country's Growth and Transformation Plan; support for the domestic transportation sector; generation of foreign currency through its profitable services as well as the conducive environment created for labor-management relationship and the financial and technical support given for the efforts of the Federation to safeguard the rights and benefits of employers.

What's up @ ET in October, 2015

Ethiopian Executive Management welcomed Newly Appointed State Ministers



Newly appointed state ministers under Minister of Transport, State Minister Ato Dessalegn Ambaw and State Minister Ato Abdissa Yadeta made a facility visit of Ethiopian.



What's up @ ET in October, 2015

Ethiopian Executive Management welcomed Mr. Marc Allen, President of Boeing International at Ethiopian Headquarters.



What's up @ ET in October, 2015

Ethiopian Holidays Launched Latest Reservation System



Ethiopian Holidays launched its latest Reservations System on 20 October 2015. The launch event was held at Ethiopian Aviation Academy Auditorium in the presence of Owners, General Managers and Marketing Managers of Hotels in Addis Ababa.

EAA hosts workshop on ATO Certification



Ethiopian Aviation Academy (EAA) hosted a two-day workshop from October 21-22, 2015 on certification processes for Approved Training Organizations (ATOs).

What's up @ ET in October, 2015

Ethiopian Management Members Convene at Lisak Resort for Annual Meeting



Ethiopian Airlines management members' annual meeting was held at Lisak Resort in Debre Zeit, on October 18, 2015.

Aviation Festival MENA, Dubai



The Aviation Festival is the stage for innovation. Where dealmakers and innovators meet. Area Mgr Gulf, Thomas G/Yohannes attended the summit.

- See more at: <http://www.terrapinn.com/conference/aviation-festival-middle-east/index.stm#sthash.Lu6Wie5J.dpuf>

What's up @ ET in October, 2015

Ethiopian Airlines, Airport Community Celebrate National Flag Day



Ethiopian Airlines and airport community stake holders colorfully celebrated the Eighth National Flag Day.

Members of Ethiopian's Executive Management and senior officials from Ethiopian Civil Aviation Authority, Ethiopian Airport Enterprises as well as Federal Police and Airport Security attended the celebration.

What's up @ ET in October, 2015

Ethiopian started flights to Yaoundé', its Second City in Cameroon



Ethiopian Airlines, is pleased to announce that it has started new services to Yaoundé, Nsimalen International Airport on October 25, 2015.

The capital of Cameroon, Yaoundé, is the second largest city in the country after the port city of Doula.

The four weekly flights to Yaoundé is Ethiopian second destination in Cameroon and offers customers an added convenience and connectivity options via Addis Ababa, Ethiopian Hub, to its global network. Ethiopian has been serving the city of Douala since 1971 and has been offering uninterrupted service since 2003.

What's up @ ET in October, 2015

Ethiopian to Start Flights to Durban, 3rd destination in South Africa



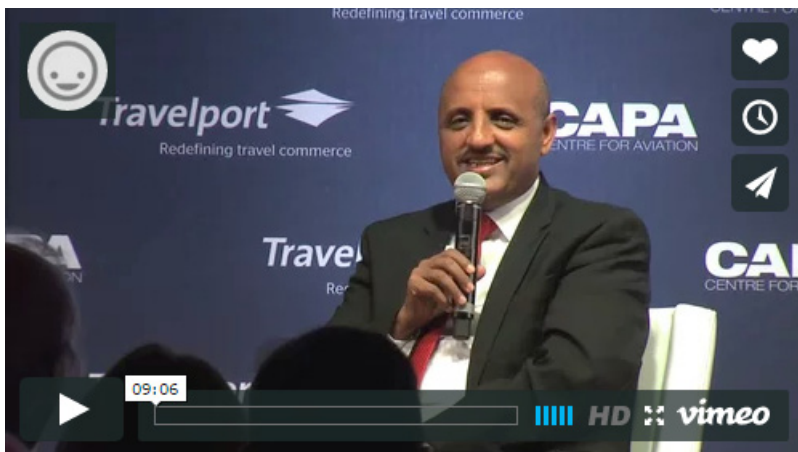
Ethiopian is pleased to announce that it has finalized all the preparations to start flights to Durban, the 3rd destination in South Africa after Johannesburg and Cape Town, as of mid-December 2015.



What's up @ ET in October, 2015

Ethiopian on Media

Ethiopian has Bright Outlook as Network Expansion Continues



Ethiopian CEO Tewolde GebreMariam receives CAPA's 2015 Airline of the Year award and discusses the carrier's remarkable growth and emergence as a leader in the African aviation sector

Source: CAPA TV

<http://centreforaviation.com/analysis/ethiopian-airlines-plans-further-growth-in-asia-and-us-starting-with-chengdu-and-new-york-249034>

Ethiopian CEO: Long Term Planning, Rallying Workforce Crucial Success Factors

Tewolde GebreMariam, CEO Ethiopian Group, said long term planning and rallying the company's workforce towards the same goal have sustained the success of Ethiopian. In an interview featured in CNN's Marketplace Africa, Tewolde noted that those factors are crucial to remain successful in a low margin aviation business by IATA's standards.

The full interview is available on CCN's website at

<http://edition.cnn.com/videos/world/2015/10/26/spc-marketplace-africa-ethiopian-airlines-b.cnn>



What's up @ ET in October, 2015

CCTV Africa – Ethiopian Airlines hires Chinese cabin crew



Ethiopian Airlines has begun hiring Chinese nationals as cabin crew in line with the airline's continued focus on building market share within the Asia-Africa market. As CCTV's Girum Chala reports, the airline is flying numbers of Chinese passengers and wants its staff to reflect its international customer base.

<https://www.youtube.com/watch?v=7mL5y8v0kkg&feature=youtu.be>

Interview with Tadiyas Addis

Ato Esayas Woldemariam, MD Ethiopian International Services interview with Tadiyas Addis, please find the link below to listen to the interview.

http://www.diretube.com/ethiopian-airlines-responds-about-the-hiring-of-chinese-cabin-crew_1be1c28ea.html



What's up @ ET in October, 2015

Ethiopian on local Newspaper

4 | HEADLINES

The Reporter, Saturday, October 24, 2015
Vol. XX No. 998

Ethiopian vies for more destinations in US, China

To receive first Airbus aircraft in May

#HumbleBeginnings



Back in the days, this served as a terminal for Ethiopian Airlines in Mizan Tepi.

Ethiopian wins CAPA award

By a Staff Reporter

Ethiopian Airlines won CAPA Airline of the Year Award, one of the top airline awards, at the 2015 CAPA Aviation Awards for Excellence, held on 7 October, 2015 in Helsinki as part of CAPA's 2015 World Aviation Summit.

#KeaneOnEthiopian



Ethiopian wins "Best Airline in Africa" Award

ADDIS ABABA (ENA) — The Ethiopian Airlines has won the Passenger Choice Awards for "Best Airline in Africa" for the third time in a row, a news release from the airlines said. The vote of confidence from airlines passengers came at the APEX 2015 EXPO held September 27, 2015 at the Oregon Convention Center in Portland. CEO Ethiopian Airlines Group Tewolde Gebre-Mariam said the award, "once again reaffirms the high quality of the service and the products we offer." Tewolde said the award will encourage the airline to double up efforts in the never ending pursuit of continuous improvements in customer services both on the ground and in the air. The CEO extended appreciation to customers and employees for job well done. "We will continue our leadership in the African Aviation industry and



The Reporter, Saturday, October 17, 2015
Vol. XX No. 997

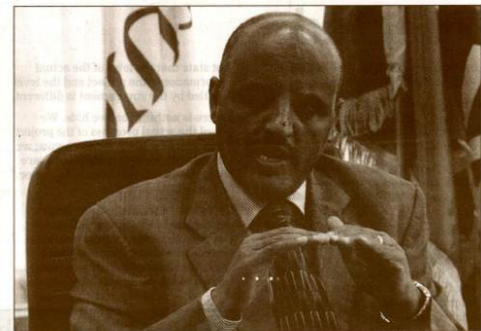
Air China to start flights to Addis Ababa

By Kalesyesu Bekele

One of China's biggest airlines, Air China, is going to launch a new route to Addis Ababa at the end of this month.

Air China will commence a thrice weekly flight between Beijing and Addis Ababa with a wide body aircraft as of October, 2015. Air China will deploy Boeing 777 and Airbus 330 aircraft on the Beijing-Addis Ababa route.

Ethiopian Airlines has four destinations in China. Airline industry experts say Air China will face a stiff competition from Ethiopian Airlines. Experts say Air China could offer competitive fares. Ethiopian Airlines has been flying to China since 1974. Both Ethiopian and Air China are members of the Star Alliance Group, a prominent international airlines alliance.



Tewolde Gebre-Mariam

Yaounde flight bolsters trade, investment and tourism ties

BY FANEEL LAKEW

ADDIS ABABA — In a special ceremony held here last Saturday the Ethiopia Airlines launched an inaugural flight to Yaounde, Cameroon's second largest city after the port city of Douala.

Speaking on the occasion, Ethiopian Chief Commercial Officer Bekele said that no airlines in Africa can justify claims to have worked as hard and for as long as Ethiopian to bring Africa together developing comprehensive air links through the continent.

The Chief said that this new flight would further the long standing relations and could connect the greater people-to-people, trade, investment and tourism movements between the two countries and the continent as well. There will be four flights per week on the route, he added.

The Chief noted that Ethiopian is one of the first airlines to connect countries around the equator, from Djibouti through Africa to south and East Asia. It as well plays a role in connecting Africa to India and China. Bekele further noted that Ethiopia has become a paradigm of South-South cooperation.

Cameroonian Ambassador to Ethiopia Jaques-Alfred N'dombé-Ebode on his part said that previously flights, missions and other passengers had to go to Douala to get to Yaounde, which is 300 km far from Douala. He also said that the new flight would make the travel easy from Yaounde to Addis.

The Ambassador also said that the extension of its flight to Yaounde is a great stride forward towards a wide coverage in Central Africa. "The flight is one of the testimonies to our dream to have integrated and united Africa," the Ambassador stated.

The Ambassador concurred with the idea that the flight would as well create a great opportunity to strengthen commercial trade, investment and other relations between the two countries as they have signed agreements on several areas.

Currently, Ethiopian serves 91 international destinations across five continents with over 232 daily departures. It as well serves 52 destinations in Africa.



Currently, Ethiopian serves 91 international destinations across five continents with over 232 daily departures. It as well serves 52 destinations in Africa.

አዲስ አበባ ስኔ 12 ቀን 2015 ዓ.ም. ለግልጽ ማሳተፊያ ስራ ላይ ይገኛል።

What's up @ ET in October, 2015

Ethiopian on the World Wide Web (WWW)

<http://leadership.ng/news/470848/iata-partners-with-akwaaba-to-organise-2015-aviation-day-in-nigeria>

<http://traveltrendstoday.in/news/2015/10/30/ethiopian-to-launch-new-flights-to-north-america-and-asia>

<http://www.ethiogrio.com/videos/35265-what-s-new-ethiopian-airlines-land-its-first-flight-at-the-cameroon-city-yaounde.html>

<http://www.ethioscoop.com/videos/44199-ethiopian-airlines-land-its-first-flight-at-the-cameroon-city-yaounde.html>

<https://www.modernghana.com/news/652664/1/ethiopian-airlines-wins-rising-star-carrier-award.html>

[http://www.baidutube.com/Ethiopian-Airlines-ET706-787-8-Dreamliner-Addis-Ababa-Frankfurt-Safety-Takeoff-Inflight-amp-Landing\(4KgOuv6bNzg\)](http://www.baidutube.com/Ethiopian-Airlines-ET706-787-8-Dreamliner-Addis-Ababa-Frankfurt-Safety-Takeoff-Inflight-amp-Landing(4KgOuv6bNzg))

<http://www.ethiopiantour.com/blog/ethiopia-airlines-airports/>

<http://allafrica.com/stories/201510290531.html>

<http://allafrica.com/stories/201510261284.html>

<http://www.cbsnews.com/news/boeing-ceo-losing-export-import-bank-means-loss-of-jobs/>

<http://www.herald.ie/news/airport-planning-a-bumper-winter-34160211.html>

<http://www.individual.com/storyrss.php?story=211103014&hash=5a22b743763a3562343502250c40e239>

<https://africathistime.wordpress.com/2015/08/09/ethiopian-airlines-rules-the-skies/>



BOOK

PAY

CHECK IN

USING YOUR MOBILE DEVICE

WWW.ETHIOPIANAIRLINES.COM

What's up @ ET in October, 2015

ETHIOPIA

In this page, we will be promoting Ethiopia's nine inscribed world heritage sites that are recorded under UNESCO World Heritage lists. In this issue, we present to you the Simien National Park.



Simien National Park

The park in northern Ethiopia features remarkable vistas and landscapes where massive erosion over the years on the Ethiopian plateau has created one of the most spectacular landscapes in the world, with jagged mountain peaks, deep valleys and sharp precipices dropping some 1,500 m.

In 1978 Simien Mountains National Park was inscribed as one of the worlds' first UNESCO natural World Heritage Sites.

The park also showcases the giant Erica forest. Simien Mountains National Park is of global significance for biodiversity conservation because it is home to globally threatened species, including the iconic Walia ibex, a rare wild mountain goat found nowhere else in the world, the gelada baboon, the Simien fox and the Ethiopian wolf. More than 50 species of birds inhabit the park, including the impressive bearded vulture, or lammergeier, with its 10-foot (3m) wingspan

Simien Mountains National Park (SMNP), with its undulating plateau and deep valleys is often dubbed the Grand Canyon of Africa. The park is located in the North Gondar Zone of the Amhara National Regional State. It sits 870km from Addis Ababa in the mountain massif to the north of the famous Great Rift Valley of Ethiopia.

Simien is home to Ras Dashen, the highest mountain in Ethiopia (4,533m). This ecotourism destination is popular with wildlife watchers including bird watchers, researchers and cultural enthusiasts.

What's up @ ET in October, 2015

Social Media

Like us on Facebook, follow us on Twitter and Instagram and subscribe to our YouTube channel to view updates and stories from our archive. For our Chinese Sina Weibo fans, please use the below link to see Ethiopian developments.



WEB www.ethiopianairlines.com



www.facebook.com/ethiopianairlines.com



www.twitter.com/flyethiopian



www.youtube.com/flyethiopian



<http://ethiopianairlines.com/ethiopianairlinesCN>



<http://instagram.com/fly.ethiopian>