

What's up @ ET in September, 2016

AWARDS
WARD 2016 RUNNER UP



Ethiopian Airlines wins three Employer of Choice Awards

Ethiopian
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A STAR ALLIANCE MEMBER 

What's up @ ET in September 2016

Ethiopian Inks MoU with Addis Ababa University



Ethiopian Airlines has signed a Memorandum of Understanding (MoU) with Addis Ababa University, to initiate strategic collaboration in the areas of Information and Communication Technology, at a ceremony held at Ethiopian Headquarters on September 13, 2016.

The MoU calls for, among other things, exploring and promoting cooperation between the two institutions with the view of conducting industrial projects and research and consulting on issues such as Internet Booking, Big Data Analytics, Customer Data Hub, Distributed Data Storage, Adaptive Crew Solution, Intelligent Warehouse.

Ethiopian, Guangdong Airport Sign MoU to Increase Flight Frequency and Launch New Route

Ethiopian Airlines signed Cooperative Memorandum of Understanding (MoU) with Guangdong Airport Authorities in areas of increasing passenger flight frequency, launching new routes and joint promotion of Ethiopia cargo for additional frequency in Guangzhou .

Following the completion of the G20 Summit held in Hangzhou, the 2nd Investing in Africa Forum took place in Guangzhou from September 7 - 8 where Ethiopian Airlines was invited as the most successful African organization.

What's up @ ET in September 2016

Ethiopian to augment flight frequency to Guangzhou



Ethiopian is pleased to announce that it will add a thrice weekly service, on top of its daily flights, to Guangzhou as of October 8, 2016. Hence forth, Ethiopian will operate eleven weekly flights to/from Guangzhou.



What's up @ ET in September 2016

Ethiopian won Reward Employer of Choice & Local Attractiveness Employer of Choice Awards



Ethiopian is pleased to announce that it has won two coveted awards in the first East Africa Careers in Africa Choice Awards, at a top tier event hosted by the Global Career Company, held on September 8th 2016 at the Luxurious 5 star Radisson Blue, Nairobi.

Ethiopian was nominated in three categories, out of the ten presented, and was crowned in two: Reward Employer of Choice, as the leader in terms of compensation and benefits offered to employees and Local Attractiveness Employer of Choice, as the leading company in hiring majority of locally based talent. In addition, Ethiopian Airlines took the runner-up award in the East African Employer of Choice.



What's up @ ET in September 2016

ADD Sales & Marketing Director Honored with 'Lifetime Service Award' by USDFA



Sister Seblewongel Degefa, Director of Sales and Marketing of Ethiopian Airlines, has been awarded 'Lifetime Service Award' by US Doctors for Africa (USDFA) for her long service at Ethiopian Airlines contributing to the success of the carrier, at an event attended by members of ET's Executive Management.

Former President of Ethiopia Girma Wolde Giorgis, Esayas Hadera, Marketing and Sales Manager of BGI Ethiopia and Biniam Belete, Founder of Macedonia Humanitarian Association were also honored for their contribution in their respective fields, at the award ceremony which was held on September 22, 2016 at Getfam Hotel.



What's up @ ET in September 2016

India Area Office Receives the Safari India South Asia Travel Award



Area Manager of Ethiopian Airlines office in India, Ato Tadesse Tilahun received the Safari India South Asia Travel Award for "Best Professional in Aviation" for the year 2016 along with 2 other airlines at a glittering ceremony held in Delhi on August 26, 2016. This was the first time that Ethiopian Airlines received the Safari India South Asia Travel Award.

ET MRO Succeeds Winglet Modification Installation



Ethiopian MRO successfully completed winglet installation modification on two of the B737-800 aircraft with full compliance to the standard. Winglet modification on B737-800 aircrafts is a new project to Ethiopian MRO; however, the technical team at MRO exhibited their skill in completing the task per the schedule, enabling leasing company Aercap to deliver the aircraft on time to ASKY and Ethiopian.

What's up @ ET in September 2016

WST visited Ethiopian expansion projects



What's up @ ET in September 2016

Honorable Joram Gumbo, the Minister of Transport of the Government of Zimbabwe paid a visit to Ethiopian facilities



Sir Simon Gerard McDonald, Permanent Under-Secretary, Foreign and Commonwealth Office & Head of the Diplomatic Service, and H.E. Susanna Moorehead, British Ambassador to Ethiopia and Djibouti (non-resident) and Permanent Representative to the African Union and UN Economic Commission for Africa visited Ethiopian facilities



What's up @ ET in September 2016

Ethiopian is proud to serve Syedna Mufaddal Saifuddin Claimant to the title of 53rd Da'i al-Mutlaq of the Dawoodi Bohra community



What's up @ ET in September 2016

Group CEO, Tewolde GebreMariam Interview with ch-aviation

Group Chief Executive Officer Tewolde Gebremariam had a discussion with ch-aviation's Thomas Jaeger about the carrier's plans for the A350s joining the fleet, the unique challenges of the African operating environment, expansion plans for additional African hubs and Ethiopian Airlines' long term planning approach. To read the complete interview please go to: <http://www.ch-aviation.com/blog/2016/09/16/ch-aviation-interview-tewolde-gebremariam-ceo-ethiopian-airlines/>

The screenshot shows the ch-aviation website interface. At the top, it states 'The World's leading Airline Intelligence Provider since 1998 | ch-aviation airline directory | ch-aviation data & advisory | Advertising'. Below this are social media icons for Twitter, Facebook, LinkedIn, Google+, and RSS. The main navigation bar includes 'News', 'Jobs', 'Aircraft', 'Lessors', 'Airlines', 'Airports', 'Routes', 'Capacity', and 'Schedules'. A blue banner advertises an 'En-Route Cost Calculator - Out Now!' with the tagline 'Quick | Accurate | Easy'. Below the navigation is a location field set to 'Home' and a login prompt: 'Not logged in. Login or subscribe now.' The featured article has a red background with white text: 'ch-aviation interview: Tewolde Gebremariam, CEO Ethiopian Airlines' and a photo of Tewolde Gebremariam, CEO of Ethiopian Airlines, sitting in an office chair.

16th Dreamliner joined Ethiopian fleet



What's up @ ET in September 2016

Did you know this?



Jr. Cabin Crew Roza Shiferaw is a living testament of our commitment to the highest standards of ethics and integrity. She returned USD 10,000 to a passenger on ET 672.

www.bbc.com/news/live/world-africa-37390889

12:37
28 Sept

Praise for honest **Ethiopian** Airlines crew member

Ethiopian Airlines has taken to its **Facebook page** [↗](#) to praise one its cabin crew for giving back \$10,000 (£7,600) to a passenger who had lost the money during a flight.

It calls the act a "living testament to the highest standards of ethics and integrity".

The airline does not give details of what happened.

People have joined in the commendation of the crew member, who the airline identifies as Roza Shiferaw

<http://www.bbc.com/news/live/world-africa-37390889>

<http://nairobinews.nation.co.ke/news/meet-ethiopian-airlines-hostess-who-returned-sh1m-to-passenger/>

<https://tuko.co.ke/209225-photos-of-the-sexy-air-hostess-who-returned-ksh1m-misplaced-by-a-passenger.html>

What's up @ ET in September 2016

Press Cippings



Le transporteur a reçu fin juin le premier des quatorze Airbus A350-900 qu'il a commandés pour étendre et moderniser sa flotte.

AÉRIEN ETHIOPIAN AIRLINES POURSUIT SON ASCENSION

Alors qu'elle fête cette année ses 70 ans, la compagnie éthiopienne est sur tous les fronts. Après New York, Tokyo ou encore Manille, elle poursuit son expansion à l'international. L'hiver prochain, trois vols par semaine relieront ainsi Addis-Abeba à Istanbul en Boeing 737. Parallèlement, elle accroît son offre à destination de l'Inde en ouvrant une liaison avec Chennai, alors qu'elle dessert déjà quotidiennement Mumbai et Delhi. Sur le continent, elle a ouvert début juillet un vol Addis-

Abeba-Lagos en Airbus A350. Ces offres s'inscrivent dans sa stratégie exposée dans le plan «Vision 2025» qui doit lui permettre de devenir le premier groupe aérien en Afrique. Ce qu'elle est déjà en termes de chiffre d'affaires, puisqu'elle a dégagé pour 2014-2015 un bénéfice net record de 165,4 millions de dollars, soit une augmentation de 12 % par rapport au précédent exercice. Forte d'une flotte de plus de 70 appareils et de 112 destinations desservies à travers le monde, dont 71 sur le continent, elle a été récom-

pensée deux fois en mai dernier, en étant élue «Meilleure compagnie aérienne de l'année 2016» par African Aviation et en obtenant un certificat d'excellence de l'Organisation de l'aviation civile internationale pour son centre de formation. Mais la concurrence est bel et bien là. Dans le prestigieux classement annuel des meilleures compagnies du monde établi par Skytrax, Ethiopian n'apparaît cette année qu'au 4^e rang en Afrique derrière South African Airways, Air Seychelles et Air Mauritius. □



Glittering Ceremony of Safari India South Asia Travel Awards 2016 Tourism for Development

Tourism in Asia and the Pacific continues to grow and expand, attracting the economies and helping to promote the economic growth and development of the region. Last year, 275 million people visited Asia, and the Pacific. It is now more than 2014, as the region earned US\$18 billion in international tourism receipts. Not in the region and across the globe, the continued growth of our sector brings with it renewed words of responsibility said Dr. Tadesse. Secretary General of United Nations World Tourism Organization (UNWTO) in his message for the South Asia Travel Awards, which was recently held at the Sheraton Hotel of Addis Ababa, Ethiopia. The ceremony was attended by the large number of the hotel industry, tour operators, business communities and dignitaries.

"Tourism has been recognized by world leaders as one of the most powerful tools that can contribute to the 17 Sustainable Development Goals. It is up to us to lead by that responsibility, and work together to make travel and tourism more inclusive and beneficial to our planet and all people." The latter said, which has been written by world leaders, as

enhancing them and helping to promote the diverse culture and environment of India. The percentage of foreign tourist arrivals in India during January among the top 15 tourist countries with 15.29 per cent share followed by Bangladesh (11.89 per cent), the UK (11.22 per cent), Canada (8.17 per cent), Australia (7.17 per cent) and Russian Federation (7.71 per cent).



Flight Aline of the Addis Ababa

MECQUE 2016

Les pèlerins laissés en rade ont quitté Djeddah hier

Djeddah - Les pèlerins sénégalais et maliens qui avaient été laissés en rade, mardi dernier, à l'aéroport King Abdulaziz International de Djeddah par Ethiopian Airlines, ont été finalement acheminés à Addis Abéba, hier, en milieu d'après-midi par la même compagnie aérienne. Cette dernière a programmé de les acheminer ce jeudi dans leurs pays respectifs, à partir de 2h30. Elle a expliqué l'abandon desdits pèlerins dans la capitale économique de l'Arabie Saoudite par un manque de places dans l'avion qui devait les emmener en Ethiopie, avant

qu'ils ne puissent continuer leur voyage sur Bamako et Dakar. Parmi ces pèlerins malheureux, il y a une quinzaine d'hommes et de femmes sénégalais qui ont été convoyés par le groupe de voyageurs privés «Labayka». Ils avaient quitté la ville sainte de la Mecque par bus lundi dernier vers 2h30 avec quelque 65 autres compatriotes pèlerins, en direction de l'aéroport Djeddah. Les pèlerins aux lieux saints de l'islam qui ont fini d'accomplir les rites du Hajj, continuent d'affluer à l'aéroport international de Djeddah pour prendre les vols retour dans leurs pays res-



pectifs. Il faut rappeler que le Sénégal a convoyé, cette année, au royaume d'Arabie Saoudite, berceau de l'islam, 10.500 pèlerins dont 1.500 par l'Etat et 9.000 par les agences de voyage privées.

El Hadj Moussa SADIO

Ethiopian builds four star hotel

By Kaleycus Bekete
Ethiopian Airlines is building a four star hotel at its main hub in Addis Ababa at a total cost of 60 million dollars. The four star hotel is being built near the headquarters of the national airlines on 40,00sqm plot of land in front of the Millennium Hall off Bole Road. In a written response to The Reporter Ethiopian said the hotel construction, which was launched on January 30, 2016, has now accelerated. "The airline industry, and particularly Ethiopian, has to expand in various business units that include availability of a standardized hotel near the airport to offer best airline package services to its customers. Bearing this in mind, and understanding the need to own such a hotel, Ethiopian has decided to construct a four star hotel," Ethiopian said. The airline said the four star hotel is underway matching the level of the airline and the needs of its customers. Upon completion the hotel will have four restaurants, including the largest Chinese Restaurant in Africa for Ethiopian tourists, two bars, and 370 rooms. The hotel will have two swimming pools - one half Olympic size and one small size. It will also have gift shops, duty free shops, pastries, a meeting hall that can accommodate 2,000 people, three small size meeting rooms, and a large gymnasium. "The hotel, when open for service, will satisfy the need of our esteemed clients who would like to stay a day or more in the capital," Ethiopian said. According to the



schedule set, the construction of the hotel will be completed in December, 2017. "As can be seen, especially for citizens of Addis, the construction is growing day by day that will assure its timely completion." In such short period of time—seven months since launching—the construction of the hotel is being accelerated and 30 percent of the work is completed. The hotel project is in tandem with Ethiopian's 15-year growth road map—Vision 2025—which anticipates transforming the airline into the leading aviation group in Africa. As part of the Vision 2025 growth strategy the airline is undertaking massive infrastructure expansion projects, including a maintenance hangar, a state-of-the-art cargo terminal and a catering facility. The hotel construction project is one of these massive expansion projects. The total cost of the hotel project is estimated at 65 million dollars. A Chinese construction firm, AVIC, is the contractor while Molen Associates in partnership with Sleshi Consult, an indigenous consulting firm, is consultant of the project. The issue of the management of the hotel upon completion is under discussion with Chinese Hotel Management Group. Ethiopian said the naming of the hotel will be made following Management Contract Agreement. The hotel is generally meant to supplement Ethiopian Airlines initiative to promote Ethiopia as one of the best tourist destinations on the continent.

Ethiopian to fly to Moroni

ADDIS ABABA (ENA) -- The Ethiopian Airlines has finalized preparations to commence flight to Moroni, the capital city of Comoros beginning October 30, 2016. With the new flight, travelers to and from Moroni will get seamless convenience and connectivity options via Addis Ababa to its global network, according to Airlines press release. CEO Tewolde Gebremariam said the new flight will play a big role in bolstering intra-continental linkage. "We believe our flights to Moroni and elsewhere in our beloved continent, Africa, contribute positively

to the overall development of the continent and serve as a critically essential vehicle for the flow of investment, trade and tourism," the release quoted him as saying. Moroni will be Ethiopian's 54th African destination, after Cape Town, Gaborone, Goma, Yaoundé and Durban that joined the vast intra-African network of the airlines. According to the press release, Ethiopian is the fastest growing airlines in Africa. In its seven-decade operation, it has become one of the continent's leading carriers, unrivaled in efficiency and operational success.

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ETHIOPIA

Meskel - Finding of the True Cross

Meskel, one of the major Ethiopian Orthodox Tewahdo Church spiritual celebrations is marked for two days beginning September 26th. Legend has it that in the year 326, Queen Helena (Empress Helen) the Mother of Constantine the Great, discovered the cross upon which Christ was crucified. Unable to find the Holy Sepulchre, she prayed for help and was directed by the smoke from a burning fire as to where the cross was buried. After unearthing the Holy Cross, Queen Helena lit torches heralding her success. In the Middle Ages, the Patriarch of Alexandria gave the Ethiopian Emperor Dawit half of the True Cross in return for protection afforded to the Coptic Christians. A fragment of the True Cross is found at the famous Gishen Mariam, about 70 kilometers northwest of Dessie. Ethiopians have been celebrating this day for millennium.

There are two occasions: the eve is Demera (September 26), in which bonfires are built topped by a cross to which flowers are tied. The flowers are Meskel Daisies. The Patriarch of the Ethiopian Orthodox Church orchestrates the lightening ceremony. After the bonfires are blessed they are lit and religious dancing and singing begins around them.

Priests and youths from Sunday Schools in full ceremonial dress sing and worship God around the bonfire.

While the Demera is set on fire there is an inner feeling of brightness for all those who are around it. Demera are also built at individual houses or villages.



The day after the Demera is Meskel. This day is observed with plenty of food and drink as believers go to the spot of the Demera and, using ashes from the fire, mark their heads with the sign of the cross. The festival coincides with the mass blooming of the golden yellow Meskel daisies. The best place to see the Meskel Festival is in the capital Addis Ababa at the famous Meskel Square. But all along the Historic route (Bahir Dar, Gonder, Axum, and Lalibela) and in other major towns, Meskel is colorfully celebrated.

Source: <http://www.awazetours.com>

What's up @ ET in September 2016



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We are pleased to announce that you can simply call our Call Center, make your reservations and pay the ticket fee using Mobile/Internet banking or Pay-At-BankCounter in Commercial Bank of Ethiopia and get your tickets.

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Ethiopian
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Commercial Bank of Ethiopia

Social Media

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